



Experience • Explore • Excel

NAIPUNNYA BUSINESS SCHOOL

Managed by the Archdiocese of Ernakulam – Angamaly

(Affiliated to the University of Calicut,
Approved by AICTE,
ISO 9001 - 2015 Certified)

Feedback policy

Naipunnya Business School (NBS) conducts regular feedback from various stakeholders connected to the institution. This practice of feedback has helped NBS to improve its Teaching-Learning and helped to orient the faculty to improve the quality on a year to year basis. The feedback has also helped the institution to introduce certificate and add-on programs to equip the students for placement education and training programmes. The students have also demonstrated improved potential in their different stages of learning.

Objectives of the feedback policy:

1. To assess the teaching and learning strategies of the institution.
2. Enables the students to discuss with the faculty members on improving the teaching learning process
3. Getting feedback from Alumni helps the institution to introduce new add-on's based on the industry requirements.
4. Enables the institution to progress
5. Enables the institution to have a good relationship with the parents and community

The different types of feedback collected by the institution is given below:

Sl No	Nature of Feedback	Frequency in a Year	Objective
1	Instant feed back	Round the year	Grievances/complaints or any matter affecting the student life in the institution.
2.	Feedback by the student on the class	Round the year	To improve the teaching and learning process
3	Students' Satisfaction Survey	Once in a semester/twice in a year.	Overall quality of teaching process
4	Feedback on programs	Immediately after the program	After any program, workshop, seminar etc.
5	Feedback on Library	Round the Year	To sort out student complaints thereby improve library usage by students
6	Alumni Feedback	Once in a Year	Design and review of Curriculum
7	Parents' Feedback	Every semester	Various issues and also the teaching and learning process.
8	Employers' Feedback	Once in a Year	Design and review of Curriculum

All Feedback's received are discussed by the respective committees' and the IQAC meeting for appropriate action. The Action Taken Report is also generated in the process.



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