



NAIPUNNYA BUSINESS SCHOOL
NAIPUNNYA NAGAR, PONGAM, KORATTY EAST, THRISSUR DIST , KERALA - 680 308
MAJOR PROJECT REPORT SUBMITTED TO UNIVERSITY OF CALICUT - 2019-21 BATCH

ROLL NO.	REGISTER NO.	NAME OF THE STUDENT	SPECIALIZATION	PROJECT TOPIC
1	YPATMBA001	ABISHEK JOHNY	HR	"A STUDY ABOUT THE CELEBRITY ENDORSEMENT OF MERIBOY ICECREAMS"
2	YPATMBA002	AKHIL DEVASSY	MARKETING	"A STUDY ON CUSTOMER EXPECTATION TOWARDS ED-TECH COMPANIES"
3	YPATMBA003	ALBIYA ABRAHAM	FINANCE	A STUDY ON THE FINANCIAL EFFICIENCY OF WORKING CAPITAL MANAGEMENT OF KEERTHI AGRO MILLS PVT.LTD
4	YPATMBA004	ALEENA REETHA M.J	HR	A STUDY ABOUT THE IMPACT OF COVID-19 VACCINATION & COVID PROTOCOLS ON EMPLOYEE SATISFACTION & MOTIVATIONAL LEVEL OF EMPLOYEES AT KINDER MULTI-SPECIALITY HOSPITAL, KOCHI.
5	YPATMBA005	ANGEL PAUL	FINANCE	A STUDY ON WORKING CAPITAL MANAGEMENT AT PILOTSMITH (INDIA) PVT.LTD,KALLETUMKARA
6	YPATMBA006	ANSA T K	HR	"A STUDY ON EMPLOYEE MOTIVATION, EMPLOYEE SATISFACTION, EMPLOYEE COMMITMENT AS A RESULT OF EMPLOYEE ENGAGEMENT ACTIVITIES AT PAVOS TEX PVT LTD."
7	YPATMBA007	ANU MARIYA P JOSE	FINANCE	A STUDY ON RECEIVABLES AND PAYABLES MANAGEMENT AT KSE LTD IRIJALAKUDA
8	YPATMBA008	ANU SARA JOHN	HR	A STUDY BASED ON SATISFACTION OF INDUCTION PROGRAM AT SYNTHITE INDUSTRIES LTD
9	YPATMBA009	ARUN CHACKOCHAN	FINANCE	A STUDY ON THE FINANCIAL PERFORMANCE OF PEOPLES DIARY DEVELOPMENT PROJECT CENTRAL SOCIETY, ANGAMALY
10	YPATMBA010	ARUN GEORGE	FINANCE	A COMPARATIVE ANALYSIS ON BANKS & FINANCIAL INSTITUTIONS BY SPECIAL REFERENCE WITH SELECTED INSTITUTIONS IN INDIA
11	YPATMBA011	ASWIN BALAKRISHNAN	FINANCE	A STUDY ON THE FUNDEMENTAL ANALYSIS OF SELECTED IT COMPANIES LISTED AT NSE.
12	YPATMBA012	BIPSON BENNY	MARKETING	UNDERSTANDING CHANGING PREFERENCES OF CONSUMERS IN KERALA WITH RESPECT TO HEALTH AND HYGIENE CATEGORY ON THE BASE OF COVID-19 PANDEMIC
13	YPATMBA013	BRINDHA P BIJU	FINANCE	THE EFFECT OF FINANCIAL LEVERAGE ON COMPANY'S PERFORMANCES - KKR GROUP OF COMPANIES
14	YPATMBA014	DEEPAK GEORGE	MARKETING	A STUDY ON CUSTOMER PERCEPTION TOWARDS VAN HEUSEN WITH SPECIFICATION TO KOTTAYAM
15	YPATMBA015	DONIYA K DAVID	HR	A STUDY ON THE LABOUR TURNOVER INTENTION AND JOB SATISFACTION AT PEOPLES' DIARY DEVELOPMENT PROJECT(PDDP), KALADY
16	YPATMBA016	FATHIMA NOURA	FINANCE	A STUDY ON THE WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO FOAM MATTINGS (INDIA) LTD, ALAPPUZHA"
17	YPATMBA017	HRUDYA N NAIR	HR	A STUDY ON EMPLOYEE SATISFACTION TOWARDS WORKPLACE SAFETY AT JUPITER LEYS PVT LTD , KOCHI
18	YPATMBA018	JISNA JOY	FINANCE	THE FINANCIAL PERFORMANCE EVALUATION OF AYYAMPUZHA SERVICE COOPERATIVE BANK LTD, AYYAMPUZHA
19	YPATMBA019	JOE JAMES	MARKETING	A STUDY ON THE LEVEL OF STUDENT'S SATISFACTION TOWARDS ONLINE COURSES WITH REFERENCE TO EDYODA LIVE LEARNING PROGRAMS

20	YPATMBA020	JOS VARGHESE P	HR	A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING AT DASKALOS VIRTUAL ACADEMY PVT LTD
21	YPATMBA021	JOYAL GEORGE	MARKETING	A STUDY ON CUSTOMER AWARENESS ABOUT MAX BUDDY PROGRAM OF MAX FASHION
22	YPATMBA022	LEEMA JOY	HR	A STUDY EMPLOYEE ENGAGEMENT ON EMPLOYEE PERFORMANCE AT APOLLO ADLUX HOSPITAL, KOCHI.
23	YPATMBA023	MARIYA JOSE	HR	"A STUDY ON THE EFFECT OF STRESS ON EMPLOYEE PERFORMANCE AND JOB SATISFACTION WITH SPECIAL REFERENCE TO KEERTHI AGRO MILLS PVT. LTD., KALADY"
24	YPATMBA024	MUHSINA JABBAR	HR	A STUDY ON EFFECTIVENESS OF RECRUITMENT AT NEWYEAR GOLDEN TEA PVT LTD, KARUKUTTY
25	YPATMBA025	NANDANA A S	FINANCE	A STUDY ON BUDGETARY CONTROL SYSTEM AT STARCARE HOSPITAL, THONDAYAD KOZHIKODE.
26	YPATMBA026	RENY ELIAS	HR	A STUDY ON THE IMPACT OF HR PRACTICES ON EMPLOYEE SATISFACTION DURING COVID-19 PANDEMIC AT LABTECH MEDICO PVT LTD., ERNAKULAM.
27	YPATMBA027	SANIGA KV	HR	EMPLOYEES WELFARE MEASURES AND IT'S IMPACT ON EMPLOYEE SATISFACTION
28	YPATMBA028	SARATH P NAIR	MARKETING	BENCH MARK STUDY ON COMPETITION LOYALTY PROGRAM
29	YPATMBA029	TONY ANTONY	MARKETING	SERVICE QUALITY OF BERGER EXPRESS PAINTING ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO BERGER PAINTS INDIA LTD. KOTTAYAM

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