

PLACEMENT BROCHURE 2021-23

MBA BLOCK



NAIPUNNYA BUSINESS SCHOOL

Accredited "B++" Grade by NAAC

(Affiliated to University of Calicut and Approved by AICTE)
Pongam, Koratty East, Thrissur, Kerala. Pin: 680 308



ABOUT NBS

Naipunnaya Business School (NBS), an off-shoot of Naipunnaya Institute of Management and Information Technology (NIMIT) was set up in 2012 for creating Business professionals who meet the standards of the present industry and culture. The college has an excellent infrastructure with all modern amenities and offers an excellent teaching and learning atmosphere. NBS is affiliated to the University of Calicut and is recognized by AICTE.

NBS is an ISO 9001 2015 certified institution. A mere two-minute walk from the NH47, NBS is a truly accessible campus. The academic blocks are well designed to complement the NBS's interactive teaching methodology with multimedia enabled classrooms, internet facility, sector specific labs for learning through practice, libraries with separate sections for journals, magazines, reference sections and modern e-resources with free-access to a large number of e-journals and e books.

The Institute provides its students with world-class sports facilities which include a Football, Volley ball and Basketball courts. It also houses a gymnasium with all the modern facilities. NBS provides an environment that is conducive to meet the needs of each student. NBS fosters in developing self-confidence and a positive self-image for Business graduates. We are committed to Transform students into Business Leaders, thought holistic development. Develop students for entrepreneurial development, through training, and make them change leaders in the community through teaching them ethics and values in business transactions.



Fr. Dr. Paulachan K.J
Executive Director
Naipunnya
Institutions



Dr. Jacob P M
Director
Naipunnya Business
School



EXECUTIVE DIRECTOR'S MESSAGE

Naipunnya Business School (NBS) offers an integrated, holistic, structured and industry specific MBA programme, which gives students the vital edge for securing an excellent professional career. The mission of NBS is to groom students for taking up leadership positions in business organizations and to excel as business visionaries of tomorrow.

Our inbound and outbound training programmes groom students to become the most sought out leaders in the global marketplace. We also mentor and nurture them to become thorough bred professionals, who take up the challenges of the modern business world. This is done by stimulating the mind for creative and innovative thinking. Students are motivated to create businesses in the campus developing the spirit of entrepreneurship. Over the years, the research skills of faculty have facilitated in coming out with outstanding contributions in business concepts and thinking.

DIRECTOR'S MESSAGE

As Naipunnya Business School (NBS) enters into another year of successful advancement towards excellence in management education, we have added new feathers to our cap. NBS always strived to create the right set of knowledge, skills and attitudes, not compromising the values for which it stands. We at NBS are set out on our motto "To reach the Unreachable" and we constantly nurture our students not only for the corporate opportunities, but also sensitize them to the important issues of the community around for a holistic education.

As we believe that businesses are for communities. We are now in the relentless pursuit of research through our research center contributing knowledge to the business world. We believe that our students should be groomed according to the environment in which he/she lives. We at NBS, offer comprehensive training on personality and skill development, to develop healthy and disciplined managers suited to different business environments.

PLACEMENT CELL

BATCH 2021-23



Ms. NAYANA S
FACULTY CO-ORDINATOR



Mr. NIDHIN WILSON



Ms. ANNA RAJAN



**Mr. ALWIN
DAVID**



**Mr. SANJU
VARGHESE**



**Ms. STANCIYA
STANLY**



**Ms. ANILA SARA
DAVID**



**Ms. RESHMA
ANIL**



BATCH OF 2021-23

Marketing Major



ALBIN SHIBU P



ALEENA SCARIYA



ALWIN DAVID



AMAL KRISHNA



ANAGHA JAYAN



ANNA RAJAN



ANU JOSE



ARATHI M R



CYRIL RAJ



DENNA ROSE



GOPIKA G NAIR



JEWEL T BIJU



JOY TOM MOONJELY



PRINCE DEVASSY



REHNA JOSE



RESHMA ANIL



RICHARD V.J



SANA FATHIMA



SANJU VARGHESE



STANCIYA STANLY



SYAMPRASAD N BABU



VARNA C V

BATCH OF 2021-23

HR Major



ABHIRAMI ANILKUMAR



ADHITHYAN SURESH



ADITHYA A U



AJAY ANTO



GAYATHRI K V



DITTY DEVASSY



FATIMA HADHIYA



HARITHA M H



JASMINE GEORGE



JESNA JOSE



KARTHIKA V JAYAKUMAR



KRISHNAVENI M S



LAKSHMI V K



MINNUROSE LONAPPAN



SARATH V S

BATCH OF 2021-23

Finance Major



ALEENA DENNY



ANILA SARA DAVID



ANJU JOSE



ANJU P S



APARNA A G



ARUNIMA E S



ARYA K A



BIBIT A D



CHRISTEENA SEBY



DERIN DENNY



EDWIN ROY



FRESTY JOHNSON



GINI GEORGE



JOMARIYA SHAJU



JOMOL VARKEY



NESLY SHAJU



NIDHIN WILSON



NIMMY JOHN



ROSEMOL M S



SANDRA SHAJU



SHABEEBA KABEER

OUR STATISTICS



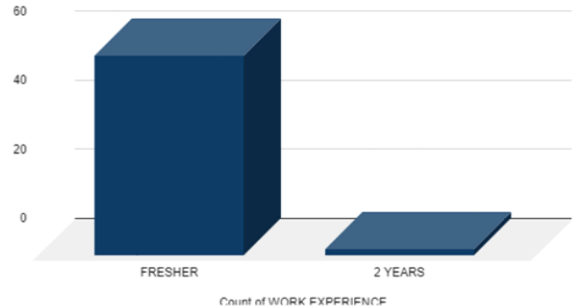
AVERAGE AGE

**22
YEARS**

TOTAL STRENGTH

60

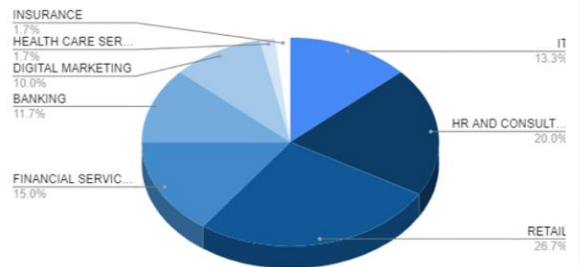
WORK EXPERIENCE



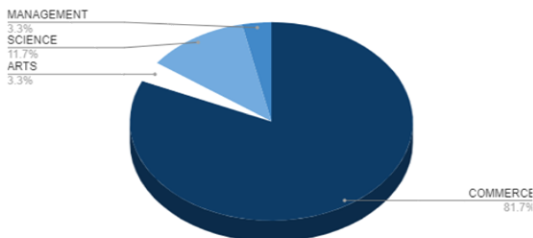
GENDER DIVERSITY



INTERESTED SECTORS



ACADEMIC BACKGROUND



INTERESTED DOMAIN

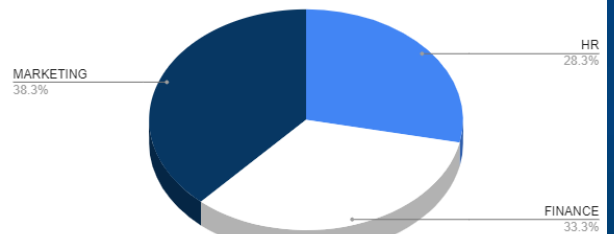


PHOTO GALLERY

PRAYAAN, the annual B-School Conclave of NBS, is a platform where Business Leaders of the industry across sectors deliberate upon the dynamically changing trends of the industry. This is a flagship program of NBS, an intellectual dialogue between delegates of the industry on Various management disciplines.

**TMA RAGHAVAN
MEMORIAL BEST
MANAGEMENT
STUDENT AWARD OF
2023** was secured by Ms.
ANNA RAJAN of Batch
2021-23.



PHOTO GALLERY



PRAGATHI, placement training program including mock interviews, Group discussions etc. which is organized under the initiative of placement cell.



PHOTO GALLERY

ADD-ON COURSES

NBS providing 4 add on course in 2 years of MBA along with their normal syllabus. It's the student's choice to select the add on course based on their field of interest. NBS normally provide add on courses in the field of Finance (Securities market in India & Derivatives), Marketing (Channel sales management & Marketing Research) and Human Resource (Managing self and others & Talent sourcing and acquisition), Apart from the specific areas NBS providing add-on course on Application of Data Analytics in Business and Microsoft office management.

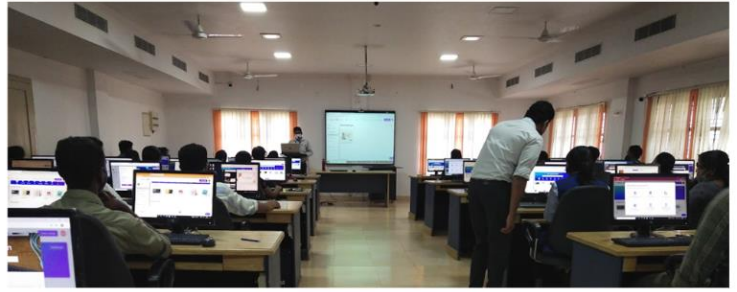


PHOTO GALLERY

OUTBOUND TRAINING

PROGRAMS through a variety of outdoor activities enable students to face testing situations as individuals and teams. This will help them see the significance of communicate, leadership, teamwork, planning and delegation. Many reflect on outbound training as one of the best platforms for personality development, confidence building and team building. The debriefing sessions at the end of each activity helps in reflection, retention and internalizing of concepts.

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PHOTO GALLERY

CAZADORZ is the inter collegiate management fest which offer a platform for students to identify avenues in management areas that have potential for 'tomorrow's world'. Spanning a whole day, this competition requires teams to conceptualize and implement their skills and talents over the four events.

Students of Batch 2021-23 secured prizes for management fest organized DIST, Angamaly.

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MAJOR RECRUITERS

2021 - 2023





MAJOR INTERNSHIPS

2021 - 2023

 <p>DECATHLON</p>	 <p>ABFRL</p>	 <p>ITC LIMITED</p>
 <p>GEOJIT</p>	 <p>MAPLE TECH SPACE</p>	 <p>APOLLO TYRES</p>
 <p>POPULAR HYUNDAI</p>	 <p>PKJ TECHNOLOGIES</p>	 <p>NORDEN</p>
	 <p>ESAF SMALL FINANCE BANK</p>	

ABOUT INTERNSHIP EXPERIENCE

Varna C V – Intern at Aditya Birla Fashion and Retail

I had the pleasure of working with Aditya Birla Fashion and Retail Limited in the domain of sales as well as I could earn money. My learning was immense since I had hands on experience in sales and customer relations in fashion retail. I received wonderful mentoring from the team members.



Joy Tom Moonjely – Intern at ITC Limited

My Summer internship at ITC limited was an amazing experience. This internship has prepared me well for my future prospective career in sales in FMCG sector.



Reshma Anilkumar – Intern at Maple Tech Space

My experience at Maple Tech Space as a Market Research intern was my first stint in the IT sector. I got an opportunity with the best of the teams and was able to interact with client teams from Canada. I was able to understand the nuances of these markets. My team was immensely supportive and gave me guidance throughout my internship





Naipunnya Business School
Pongam, Koratty East, Thrissur
Kerala, India, Pin: 680308
Ph: 9605078601, 0480 2730340
Website: www.nbs.ac.in
Email: mail@nbs.ac.in