



NAIPUNNYA BUSINESS SCHOOL

Accredited "B++" Grade by NAAC
(Affiliated to University of Calicut and Approved by AICTE)
Pongam, Koratty East, Thrissur, Kerala. Pin: 680 308

MBA 2021-2023 BATCH, PROJECT TOPICS

SL No.	REGISTRATION NO.	NAME OF STUDENTS	PROJECT TOPICS
1	YPAVMBA001	ABHIRAMI ANILKUMAR	A STUDY ON EMPLOYEES' JOB SATISFACTION AT KSE LIMITED, IRINJALAKUDA
2	YPAVMBA002	ADITHYA A U	A STUDY ON THE EFFECTIVENESS OF SAFETY AND HYGIENE PRACTICES AT YAMUNA ROLLER FLOUR MILLS PVT. LTD
3	YPAVMBA003	ALEENA DENNY	LIFE INSURANCE AS A TAX SAVING TOOL, A STUDY CONDUCTED UNDER ICICI PRUDENTIAL
4	YPAVMBA004	ALEENA SCARIYA	A STUDY ON CUSTOMER PROMOTION OF PERIYAR RICE PRODUCTS
5	YPAVMBA005	ANAGHA JAYAN	A STUDY ON CUSTOMER SATISFACTION TOWARDS PAVIZHAM HEALTHIER DIET PRIVATE LTD.
6	YPAVMBA006	ANILA SARA DAVID	A STUDY ON COMPARATIVE PERFORMANCE OF GOLD VS NIFTY 50 INDEX IN FINANCIAL MARKET
7	YPAVMBA007	ANJU JOSE	A STUDY ON COMPARATIVE PERFORMANCE OF GLOBAL STOCK INDICIES VS INDIAN STOCK INDICIES DURING THE PRE-COVID AND POST-COVID PERIOD
8	YPAVMBA008	ANJU P S	A STUDY ON NON-PERFORMING ASSETS WITH SPECIAL REFERENCE TO IRINJALAKUDA TOWN CO-OPERATIVE BANK
9	YPAVMBA009	ANNA RAJAN	A STUDY ON THE PERCEPTION OF CONSUMERS ON BUYING MEAT AND SEAFOOD ONLINE
10	YPAVMBA010	ANU JOSE	A STUDY ON CONSUMER BUYING BEHAVIOUR OF KPL SHUDHI COCONUT MILK POWDER
11	YPAVMBA011	APARNA A G	A STUDY ON EVALUATING THE PRE AND POST -MERGER IMPACT ON FINANCIAL PERFORMANCE OF INDIAN BANK AND ALLAHABAD BANK
12	YPAVMBA012	ARATHI M R	A STUDY ON THE VISUAL MERCHANDISING OF SUPERMARTS WITH RESPECT TO CEDAR RETAIL PVT. LTD

Paul



13	YPAVMBA013	ARUNIMA ES	A STUDY ON EFFECT OF MATERIAL MANAGEMENT ON PROFITABILITY IN SPECIAL REFERENCE TO FACT LTD KOCHI
14	YPAVMBA014	ARYA K A	A STUDY ON ASSET LIABILITY MANAGEMENT AT SOUTH INDIAN BANK LTD.
15	YPAVMBA015	BIBIT A D	A STUDY ON COMPARATIVE PERFORMANCE EVALUATION OF IPOS FROM SELECTED SECTORS IN INDIAN STOCK MARKET
16	YPAVMBA016	CHRISTEENA SEBY	A STUDY ON THE EFFECT OF INFLATION ON SELECTED SECTORAL INDICES IN INDIA
17	YPAVMBA017	DENNA ROSE VINCENT	A STUDY ON CELEBRITY ENDORSEMENT AND CONSUMER BUYING BEHAVIOUR WITH RESPECT TO MERCELY'S ICE CREAM
18	YPAVMBA018	DITTY DEVASSY	A STUDY ON EMOTIONAL INTELLIGENCE AMONG FEMALE NURSES IN LITTLE FLOWER HOSPITAL & RESEARCH CENTRE, ANGAMALY
19	YPAVMBA019	FATHIMA HADHIYA	A STUDY ON ORGANIZATION CLIMATE AND JOB SATISFACTION IN KKR GROUP COMPANY
20	YPAVMBA020	FRESTY JOHNSON	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUND INVESTMENT WITH SPECIAL REFERENCE TO ERNAKULAM DISTRICT
21	YPAVMBA021	GAYATHRI K V	A STUDY ON THE INFLUENCE OF THE WORKING ENVIRONMENT ON EMPLOYEES PERFORMANCE AT KPL OIL MILLS Pvt. LTD
22	YPAVMBA022	GINI GEORGE	COMPARATIVE STUDY ON OPERATING CYCLE WITH REFERENCE TO SELECTED 3 ANIMAL FEED MANUFACTURING COMPANIES
23	YPAVMBA023	GOPIKA G NAIR	A STUDY ON FACTORS INFLUENCING PURCHASING DECISION OF EASTEA CHAI PVT LTD
24	YPAVMBA024	HARITHA M H	A STUDY ON EMPLOYEES PERCEPTION TOWARDS GREEN HRM PRACTICES AT FACT ELOOR KOCHI
25	YPAVMBA025	JASMINE GEORGE	A STUDY ON FACTORS AFFECTING EMPLOYEE MOTIVATION AT KLF NIRMAL INDUSTRIES PVT. LTD , IRINJALAKUDA
26	YPAVMBA026	JESNA JOSE	A STUDY ON SATISFACTION TOWARDS INCENTIVE SCHEMES OF JN FRIEGHT FORWARDERS PVT. LTD.

27	YPAVMBA027	JOMARIYA SHAJU	A STUDY ON INVENTORY MANAGEMENT WITH SPECIAL REFERENCE TO K. P PATHROSE VADIYAN'S KANDAMKULATHY VAIDYASALA, KUZHUR
28	YPAVMBA028	JOMOL VARKEY	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED STOCKS FROM DIFFERENT SECTORS IN THE INDIAN STOCK MARKET
29	YPAVMBA029	KARTHIKA V JAYAKUMAR	EMPLOYEE SATISFACTION TOWARDS GRIEVANCE HANDLING MECHANISMS AT KERALA FEEDS LTD.
30	YPAVMBA030	KRISHNAVENI M S	A STUDY ON THE EFFECTIVENESS OF PERFORMANCE APPRAISAL AT STEEL INDUSTRIALS KERALA LIMITED
31	YPAVMBA031	LAKSHMI V K	A STUDY ON THE EFFECTIVENESS OF THE REWARD SYSTEM ON EMPLOYEE MOTIVATION AT NUTRI CREAM PVT LTD., ERNAKULAM
32	YPAVMBA032	MINNUROSE LONAPPAN	A STUDY ON EMPLOYEE WELFARE MEASURES AND ITS EFFECT ON EMPLOYEE SATISFACTION AT CHIRACKAL AGRO MILLS
33	YPAVMBA033	MISHBAHA PARVEEN K.K	A STUDY ON ABSENTEEISM OF EMPLOYEES AT KIMS ALSHIFA HOSPITAL, PERINTHALMANNA
34	YPAVMBA034	NESLY SHAJU	A STUDY ON COST VOLUME PROFIT ANALYSIS OF KKRGROUP COMPANY
35	YPAVMBA035	NIMMY JOHN	A STUDY ON CAPITAL STRUCTURE ANALYSIS OF KERALA FEEDS LTD , KALLETUMKARA
36	YPAVMBA036	REHNA JOSE	DECISION TO CHOOSE AYURVEDA AS A HEALTH CARE OPTION: STUDY DONE AMONG THE PATIENT'S VISITING KANDAMKULATHY AYURVEDA HOSPITAL , KUZHUR, MALA , THRISSUR - KERALA
37	YPAVMBA037	RESHMA ANIL	A STUDY ON THE ROLE AND INFLUENCE OF DIGITAL MARKETING IN PROMOTING TIECON 2022
38	YPAVMBA038	ROSEMOL M S	A STUDY ON DIGITAL PAYMENT SYSTEM IN THRISSUR DISTRICT UNDER ESAF SMALL FINANCE BANK
39	YPAVMBA039	SANA FATHIMA	A STUDY ON CUSTOMER SATISFACTION TOWARDS PRODUCTS OF KERALA FEEDS LTD
40	YPAVMBA040	SANDRA SHAJU	A STUDY ON EMPLOYEE'S PERCEPTION TOWARDS INVESTMENT SCHEMES AT CHEENI PACKAGING
41	YPAVMBA041	SHABEEBA KABEER I A	A STUDY ON THE PERCEPTION AND AWARENESS OF SMALL FINANCE ANKS WITH REFERENCE TO ESAF BANK



Signature

42	YPAVMBA042	STANCIYA STANLY	A STUDY ON THE INFLUENCE OF PRODUCT ATTRIBUTES ON CONSUMER PURCHASING DECISION OF POPULAR CANDLES
43	YPAVMBA043	VARNA C V	THE INFLUENCE OF ADVERTISEMENT ON CUSTOMER BUYING BEHAVIOR, A STUDY DONE FOR ALLEN SOLLY APPARELS (ADITYA BIRLA FASHION AND RETAIL LIMITED) WITH SPECIAL REFERENCE TO THRISSUR AND ERNAKULAM DISTRICT
44	YPAVMBA044	ADHITHYAN SURESH	A STUDY ON THE IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE'S JOB PERFORMANCE WITH REFERENCE TO TELK LTD
45	YPAVMBA045	AJAY ANTO	A STUDY ON EMPLOYEES' PERCEPTION ABOUT PERFORMANCE MANAGEMENT SYSTEM AT VAIDYARATNAM OUSHADHASALA PVT. LTD
46	YPAVMBA046	ALBIN SHIBU P	A STUDY ON BRAND LOYALTY AMONG THE CUSTOMERS OF VESTA ICECREAM WITH RESPECT TO KSE LTD
47	YPAVMBA047	ALWIN DAVID	A STUDY ON CONSUMER PROMOTIONS AND CONSUMER ENGAGEMENT OF KSBC
48	YPAVMBA048	AMAL KRISHNA US	A STUDY ON BRAND PREFERENCE OF NIRAPARA CURRY POWDER AMONG WOMEN WITH SPECIAL REFERENCE TO THRISSUR DISTRICT
49	YPAVMBA049	CYRIL RAJ	A STUDY ON JOTUN INDIA'S RETAIL AUDIT AND KEY INFLUENCERS UNDERSTANDING
50	YPAVMBA050	DERIN DENNY	A STUDY ON THE RISK ANALYSIS OF E-BANKING SERVICES CONDUCTED IN THRISSUR DISTRICT UNDER DHANLAXMI BANK
51	YPAVMBA051	DOMINIC PAUL	
52	YPAVMBA052	EDWIN ROY	A STUDY ON THE IMPACT OF CRUDE OIL PRICE ON SELECTED SECTORAL STOCKS IN INDIAN STOCK MARKET
53	YPAVMBA053	JEWEL T BIJU	PERCEIVED PRICE AND PERCEIVED QUALITY; A STUDY WITH REFERENCE TO TOLINS TYRES PVT. LTD
54	YPAVMBA054	JOY TOM MOONJELY	A STUDY ON SALES PROMOTION ACTIVITIES OF JEEP INDIA WITH REFERENCE TO GMA PINNACLE AUTOMOTIVES PVT LTD.
55	YPAVMBA055	NIDHIN WILSON	THE EFFECT OF DIVIDEND POLICY ON STOCK PRICE : EVIDENCE FROM PHARMACEUTICAL SECTOR

56	YPAVMBA056	PRINCE DEVASSY	A STUDY ON PACKAGING AND LABELLING OF KLF NIRMAL INDUSTRIES PRIVATE LIMITED
57	YPAVMBA057	RICHARD V J	A STUDY ON SERVICE QUALITY WITH REGARDS TO PILOTSMITH PRODUCTS
58	YPAVMBA058	SANJU VARGHESE	EVALUATION OF LOCATION, PERFORMANCE, AND CUSTOMER EXPERIENCE OF BRAND OUTLETS : A STUDY WITH REFERENCE TO PARAKKAT PEARLS AND JEWELS (I) PVT LTD
59	YPAVMBA059	SARATH V S	A COMPARATIVE STUDY ON RECRUITMENT TOOLS USED WITH SPECIAL REFERENCE TO GRAMPRO BUSINESS SERVICES PRIVATE LIMITED
60	YPAVMBA060	SYAMPRASAD N BABU	A STUDY ON CONSUMER PREFERENCE OF CAMERRY ICECREAMS (NUTRICREAM PVT LTD) WITH SPECIAL PREFERENCE AT ANGAMALY

Date : 19/08/2023
Place : Pongam, Koratty



Dr. Jacob P. M
Principal, NBS

Dr. JACOB P.M.
Principal
Naipunnnya Business School
Pongam, Koratty East, Thrissur Dist.
Kerala, INDIA-680 308