



YEARLY STATUS REPORT - 2021-2022

Part A

Data of the Institution

1.Name of the Institution		Naipunnya Business School
• Name of the Head of the institution		Jacob P M
• Designation		Director
• Does the institution function from its own campus?		Yes
• Phone no./Alternate phone no.		04802730340
• Mobile no		9446218306
• Registered e-mail		hod@mbanimit.ac.in
• Alternate e-mail		mail@nbs.ac.in
• Address		Naipunnya Business School Pongam Koratty East Thrissur
• City/Town		Chalakydy
• State/UT		Kerala
• Pin Code		680308
2.Institutional status		
• Affiliated /Constituent		Affiliated
• Type of Institution		Co-education
• Location		Rural

• Financial Status	Self-financing				
• Name of the Affiliating University	University of Calicut				
• Name of the IQAC Coordinator	Nayana S				
• Phone No.	04802730340				
• Alternate phone No.	04802730340				
• Mobile	9745588845				
• IQAC e-mail address	nayana@mbanimit.ac.in				
• Alternate Email address	mail@nbs.ac.in				
3.Website address (Web link of the AQAR (Previous Academic Year)	https://nbs.ac.in/				
4.Whether Academic Calendar prepared during the year?	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	https://nbs.ac.in/wp-content/uploads/2022/11/AC-22-23.pdf				
5.Accreditation Details					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B++	2.80	2021	21/12/2021	20/12/2026
6.Date of Establishment of IQAC			10/06/2019		
7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,					
Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount	
0	0	0	0	0	
8.Whether composition of IQAC as per latest NAAC guidelines			Yes		
• Upload latest notification of formation of IQAC			View File		

9.No. of IQAC meetings held during the year	2	
<ul style="list-style-type: none"> Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? 	Yes	
<ul style="list-style-type: none"> If No, please upload the minutes of the meeting(s) and Action Taken Report 	No File Uploaded	
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	No	
<ul style="list-style-type: none"> If yes, mention the amount 		
11.Significant contributions made by IQAC during the current year (maximum five bullets)		
<p>1. Leadership series talk 2. Entrepreneur meet 3. Friday market 4. Industry-Academia interaction 5. Conducted Faculty Development Programme on "ACHIEVING QUALITY & EXCELLENCE IN HIGHER EDUCATION THROUGH NAAC ACCREDITATION PROCESS" 6. Conducted sessions on NAAC accreditation for colleges</p>		
12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year		
Plan of Action	Achievements/Outcomes	
MANDATORY INTERNSHIP FOR ALL STUDENTS	Achieved	
EXCEL SPECIALIST TRAINING CERTIFICATION	COMPLETED	
ENGLISH LANGUAGE LAB TRAINING	COMPLETED	
CASE BASED TEACHING	DONE	
OUTBOUND TRAINING ON LEADERSHIP SKILLS	DONE	
13.Whether the AQAR was placed before statutory body?	Yes	
<ul style="list-style-type: none"> Name of the statutory body 		

Name	Date of meeting(s)
GOVERNING COUNCIL	29/10/2022

14. Whether institutional data submitted to AISHE

Year	Date of Submission
2020-21	03/02/2022

15. Multidisciplinary / interdisciplinary

The vision of Naipunnya Business School is to create global citizens useful for the country as well as the world. In this context, we have taken up actions plans to offer multidisciplinary as well as interdisciplinary courses. One of the initiatives is to provide foreign languages to our students. We have formed a department of foreign languages which teaches German, French and Syrian. We have also stressed the importance of Hindi as a national language which needs to be studied as an open course. All our faculty members have to conduct research and publish papers and we have teamed up with other colleges and teachers to come out with research not just in our academic field but others like computer science, language, and technology, so that the faculty members are able to get an awareness of the wider field of research. Our students have also designed products for the community and have presented that in Business Plan contests. The Business School went on to win prizes in National and International contests. Since the college is under the University of Calicut, we do not have the flexibility to provide other courses in the curriculum, we have added certification courses to cover up the required interdisciplinary subjects.

16. Academic bank of credits (ABC):

Naipunnya Business School is affiliated with University of Calicut and the ABC is in a beginning phase. However, the college has created its own infrastructure through a software and waiting for a nod from the university to implement the same.

17. Skill development:

Naipunnya Business School is essentially a management institute and hence skill development is one of our main focus. Our students are offered training programs to improve their business skills. In the first year we offer them language skills by working on computer Softwares. Students take a 25 hour intensive speaking, listening and correcting language skills and phonetics. In the second semester, they are trained on MS office skills to effectively work on

computers internet and use Softwares for presentation. Data analysis and visual presentations trainings are taught to them during this program. In the third semester the students take up skills based on their specialization. Training on Sales presentation, HR analytics, financial modelling are taught during this semester. In the fourth semester training skills are focused on self and societal obligations like GST, Income tax filing, gender in work place, entrepreneurial skills etc.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

All students are encouraged to take up a subject which they like from language, culture, social responsibility, and cleanliness. Swaach Bharat programs are organized to encourage students become an integral part of the community cleanliness. We promote a MOOC program on Language or culture based on the interest of the students. However, this is formulated from the 2022 batch onwards.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

We have implemented the OBE for the last 3 years. After the last session of NAAC audit, we have also adopted some changes to make the OBE more realistic and understandable. Our OBE is designed is such a way that all parameters of Outcomes are included in the final result and this has made it more effective and predict outcomes for the students. This has contributed our students and faculty members to realize what they need and work towards improvement.

20.Distance education/online education:

We do not offer any distance programs being an affiliated college, however our students are encouraged to register for online courses including MOOC so that they get equipped on latest subjects and work towards improving their skills and knowledge.

Extended Profile

1.Programme

1.1 33

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	View File

2.Student

2.1 118

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2 http://naacupload.mbanimit.ac.in/Uploads/20221121112842_2.2%20supporting%20document%201.pdf

Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year

File Description	Documents
Data Template	View File

2.3 29

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic

3.1 10

Number of full time teachers during the year

File Description	Documents
Data Template	View File

3.2 10

Number of sanctioned posts during the year

Extended Profile

1.Programme

1.1	33
Number of courses offered by the institution across all programs during the year	

File Description	Documents
Data Template	View File

2.Student

2.1	118
Number of students during the year	

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2	http://naacupload.mbanimit.ac.in/Uploads/20221121112842_2.2%20supporting%20document%201.pdf
Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	

File Description	Documents
Data Template	View File

2.3	29
Number of outgoing/ final year students during the year	

File Description	Documents
Data Template	View File

3.Academic

3.1	10
Number of full time teachers during the year	

File Description	Documents
Data Template	View File

3.2	10
Number of sanctioned posts during the year	
File Description	Documents
Data Template	View File
4.Institution	
4.1	6
Total number of Classrooms and Seminar halls	
4.2	30
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	103
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

Curriculum planning: University Academic Calendar: by the University is followed by the college. Semester Calendar (days): College plans an academic calendar based on the Academic calendar. Syllabus: in the academic regulations book. Subject Allocation: Faculty members are allocated courses by the academic coordinator and Director. Time table: Academic available in the Learning Management system (Linways). Handbook: contains details of the semester calendar, syllabus and slot for timetable. Course plan: uploaded in Linways Course Outcomes: is available on the website. Reading Materials: are uploaded in Linways by faculty. Assignments Questions: are uploaded to Linways by faculty members. Internal exam time table: faculty members after approval from Director Quizzes: uploaded in Linways. Student Presentations: uploaded by faculty in Linways. Curriculum delivery: Allocated hours: Time table gives allocation of hours Use of ICT: All faculty members are trained on ICT Work Register (Linways): class faculty members have to mark the attendance Chalk-

Talk Method: Faculty members use chalk/markers for classes
 Case studies: All subjects are taught with case study.
 Management games: business plan competitions, and entrepreneurship programs.
 Quizzes: Quiz is conducted after the completion of every module.
 Peer learning: Students conduct classes on the subject under the guidance of the faculty

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://nbs.ac.in/

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The CIE time table is planned in such a way that focus is given to all modules.

1. University Academic Calendar: academic calendar sent by the University of Calicut at the beginning of every academic year.
2. Semester Calendar (days): College plans an academic calendar based on the Academic calendar.
3. Internal Exam Calendar (handbook): The internal exam calendar is provided in the handbook.
4. Internal Exam notification: exam time table is put on the exams notice board.
5. Question papers with answer key
6. Assignments calendar (Linways)
7. Seminar (Linways): Seminar calendar is also displayed
8. Quizzes (Linways): quizzes are uploaded on Linways.
9. Faculty members publish marks in Linways
10. Open house/ PTA meetings
11. Supplementary exams are conducted for those students who fail in the internal assessment.
12. Academic Audit: An academic audit is conducted to find any discrepancies and the result passing board approves the internal marks.
13. The internal exam marks are uploaded to the university site on the day prescribed by the university and printouts taken for sending the same to the university and for files.
14. Based on the uploaded marks students may be permitted to write the end semester exam by the University.
15. Guidelines are followed according to university guidelines.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://nbs.ac.in/#

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

D. Any 1 of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

1

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data

requirement for year: (As per Data Template)

2

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

56

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The various courses that address issues relating to Gender, Values, Environment and Sustainability are listed below: BUS 1C01 Business Communication

BUS 1C02 Management Theory and Business Ethics BUS 1C04 Organizational Behaviour BUS 1C05 Environment and Business BUS 2C09 Soft Skill Development BUS 2C13 Human Resource Management BUS 3C19 Entrepreneurship Development & Project Management BUS 4C22 Corporate Governance BUS 4E H05 Management of Training and Development Programs conducted in the curriculum: Professional Ethics:

- Seminar on business Ethics
- Observance of ethics (Gandhi Jayanthi)
- Teachers day
- Corporate governance seminars
- Gender Sensitization

- Women's day
- International day of the Girl Child
- Human Values
- Outbound Training
- Charity activities

Village adoption Scheme: NBS has adopted 3 villages under the UBA scheme and organizes programs in the villages - Puthenvelikkara, Parakkadavu and Kezhekemuri. Students have conducted surveys and submitted reports.

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

12

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	View File
MoU's with relevant organizations for these courses, if any	View File
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

29

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders
Students
Teachers
Employers
Alumni

A. All of the above

File Description	Documents
URL for stakeholder feedback report	https://nbs.ac.in/wp-content/uploads/2022/12/ACTIONTAKENREPORT-NBS.pdf
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	View File
URL for feedback report	https://nbs.ac.in/wp-content/uploads/2022/12/ACTIONTAKENREPORT-NBS.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

13

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Naipunnya Business School (NBS) organises Vihaan, a formal function to welcome the new batch of students with their parents. Students are assessed based on performance in the CIE and performance tracking. 1. BaSE (Bridging and Skill Enhancement) program: 2. Internal assessment 3. Performance Tracking: After the end of each semester, the overall performance on communication, general awareness, quantitative skills and emotional quotient of each student will also be evaluated.

Special programmes for advanced learners The advanced learners will be identified after the BaSE/CIE and performance tracking. The college organises a lecture series known as Academic Enrichment Program (AEP), industrial interaction program and union budget analysis for the advanced learners. 1. Research Paper Presentation. 2. Academic Enrichment Program (AEP): 3. Industrial Interaction Program: 4. Union Budget Analysis expert in finance will be invited to provide insights on the union budget.

Special programmes for slow learners The faculty members identify the weak students based on the first and second internal examinations and organize remedial sessions or activities for the failed/weak students. 1. Remedial sessions or activities

are decided by the concerned subject faculty based on the situation of the student. The remedial activities may include special classes, peer learning exercises, assignments, viva-voce etc.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2022/12/Vaidakthya-21.pdf
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
118	10

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

1. Experiential learning activities:

i. **Industrial Visits:** The students representatives make all necessary arrangements for the industrial visit according to the college guidelines.

ii. **Outbound Training:** The institute provides a three day outbound training camp through an outside agency to provide learning the life skills in a practical way through games and activities.

iii. **Library training:** As part of the induction program all students will be given training on library facilities and how to effectively use the online information sources and digital library.

2. Participative learning events:

i. **Product launch** is an activity given to the students to come up with an idea and convert it into a viable product and present in front of the panel of judges for evaluation. ii. **Rebranding workshop:**

iii. Brand tower

iv. Shaping young minds

v. Ekklesia is a club activity

vi. Shilpam is an orientation training program .

vii. Aagneya, the intra collegemangement fest

viii. Cazadorz intercollegiate management fest. 3. Problem solving methodologies:, which includes case analysis, multiple choice questions (MCQs), group discussions and debates.

i. Case analysis

ii. MCQs: Faculty members also conduct MCQs to give more conceptual knowledge in the subject. iii. Group discussions will be a part of usual classes to explore the students' problem solving and analytical skills.

File Description	Documents
Upload any additional information	View File
Link for additional information	http://mbanimit.ac.in/naac1/Uploads/20220303103700_2.3.1_Sup.pdf

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Linways: NBS has a learning management software known as Linways. Modules in Linways: 1. Time table 2. Subject planner 3. Attendance 4. Assignments 5. Seminars 6. Sessional exam 7. Course file 8. Message box 9. Internal assessment 10. Course materials 11. Quiz and survey 12. Online examination 13. Marks 14. Lesson planning 15. Subject planning Google: 1. Google workspace for education fundamentals 2. Google Drive 3. Google The linways administrator sets the time table, based on this timetable the subject faculty can plan the lesson plan using the subject planner module and students will get an idea about the future classes and the information related to the syllabus coverage. The attendance module helps the subject faculty to mark the attendance and students can track the subject and total attendance on a real time basis. Students can upload their assignments into the software and faculty members give marks

for the assignments that can be viewed by the students. Faculty members have the provision to create offline or online exams through Linways. Apart from these the faculty members use Google Slides, sheets, docs, forms, meet etc. for the effective teaching-learning process. Faculty members are well trained on taking classes using Google Meet platform. The faculty members are also using Zoom, Webex too.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

10

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

10

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	View File

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

5

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

35

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The college has a very efficient and transparent internal assessment mechanism.

- Periodic tests (best 2 out of 3) - 50%
- Seminar paper and presentation - 10%
- Classroom participation and attendance - 25%
- Case analysis/other assignments - 15%

Transparency of internal assessment:

- Notification of internal exam time table displayed in the notice board/e-mail/whatsapp
- Collecting question paper with answer key 7 days in advance
- Uploading question paper and scheme in linways (Student management portal)
- Assignment will be given through linways (Student management portal) with submission deadline
- Opportunity to discuss answers with faculty members
- Accessibility to university question paper through linways
- Internal exam, assignment, seminar mark display through linways
- Question-wise mark distribution and display of answer paper to students
- Grievances regarding examinations
- Course-wise hourly attendance marking in linways

Robustness of Internal Assessment: The internal assessment gives 40% credits for each subject to students, hence all students have to take the internal assessment seriously. The internal exam, assignments, seminar presentations, quizzes are all done through Linways as a result, the methodology is transparent and robust. Components Frequency Assignment 3 in a semester Internal Exam 3 in a semester Quiz 1 per module Presentations 1 in a semester

File Description	Documents
Any additional information	View File
Link for additional information	https://nbs.linways.com/

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

Pattern of the exam Transparent: Students are informed about the pattern of the examination well in advance. Internal exam schedule:

is prepared and is given in the handbook.

Invigilation: For every 25 students, there will be one invigilator for exams.

Corrected answer scripts: Corrected answer scripts are checked randomly by the Academic coordinator.

Distribution to students: The corrected answer scripts are distributed to students for verification.

Marks display: Marks displayed in Linways CCTV surveillance:

Examinations are held under CCTV surveillance. Answer sheets evaluation:

Answer key given by the faculty. Marks sheets:

Student sign evaluated answer scripts

Exam grievance committee: 1. Dr. Jacob P M, Director, NBS 2. Dr Suraj E S, Academic Coordinator

Academic Coordinator Grievances Procedure: The college follows the university regulations on the procedure for grievance handling of internal exam/assessment and it is as follows: First, the concerned students may present the grievance and discuss it with the faculty concerned. Second level the student shall submit a written complaint to the head of the department. Third level if the problem is not solved, the head of the department shall forward the written complaint of the student along with the reply of the faculty member concerned to the Controller of Examinations, University of Calicut.

File Description	Documents
Any additional information	View File
Link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20221212042521_LINWAYS.pdf

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The programme outcomes and course outcomes are developed at the institution level. Programme outcomes are the competencies and values the students should possess by the end of the Master of Business Administration programme. Course outcomes are the specific skills and knowledge the student obtains after the successful completion of each course. The college communicates the course and programme outcomes to the faculty and students through various means. Website: The programme outcomes and course outcomes of each programme are displayed in the website. Verbal communication: During the batch initiation ceremony of each batch, the programme outcomes are clearly described to the students by the Director and the course outcomes are explained by the faculty members for each course in the beginning of the course. Linways (Learning Management Software): As well as the course outcomes are uploaded by the faculty members in the academic management system (linways) and the students can view it. The sample of course outcomes for one course is given below:-
Financial Management: 1. Understand the goals of the Financial Manager. 2. To enable the application of techniques for investment decisions. 3. Know the capital structure of companies and its importance. 4. Make decisions on working capital management. 5. Understand the sources of finance and dividend policy.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	https://nbs.ac.in/program-outcomes/
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

The college has a standard procedure for measuring the outcome attainment. This includes direct and indirect measures. The measures for course outcome attainment are internal examinations, assignments, seminar/presentations, class participation and attendance.

Direct measures:

Internal Examinations: Three internal examinations will be conducted for each course and the average of the best two will be considered.

Assignments: Three assignments will be given for each course and all three assignments will be considered.

Seminars/Presentations: Students are supposed to prepare at least one seminar for each course and present it in the classroom.

In-direct measures:

Class Participation: Subjective evaluation of the faculty about each student based on the student's overall interest towards the course.

Attendance: The physical presence of the students in the classroom.

Course outcomes: To assess each course, faculty members use CO's defined for that course. Based on the CO's the faculty members create the measures. The ultimate course outcome score of 2.0 or above indicates that the course has attained the outcomes. If any student outcomes are not met, action is taken for improvement. The data are then used to analyze and evaluate the program outcome of the MBA program and the final program outcome score of 2.0 and above shows the attainment of programme outcomes.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	http://naacupload.mbanimit.ac.in/Uploads/20221213125637_COPO.pdf

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

20

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	http://naacupload.mbanimit.ac.in/Uploads/20221213124919_Annual%20Report%202021.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://nbs.ac.in/wp-content/uploads/2022/03/NBS-Student-Satisfaction-Survey.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	No File Uploaded

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

3

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Research Enhancement Programs & Productinnovation.

Researchenhancement program is carried throughNaipunnya Business School - Center for Community and BusinessResearch (NBS-CCBR) by means of Seminars, Paper Presentations,Research Projects,workshops, and Conferences for the enhancementof knowledge in different areas NBS has organised the nationalconferences in 2021 in the onlinemode.

- Internships: In 2020-21, through Internshala.
- Workshops: NBS sent its faculty forresearch workshops in andoutside the college.
- Seminars: NBS and its partner college NIMIT has organised seminarsnational as well as International too Library
- Resources: NBSLibrary as a knowledge centre has a repository of books, journals,newspapers,project reports, magazines, periodicals, e-resources.

Currently, the number of books now in stock are 4210. In addition to 12 International Journals, 15 National Journals, 5 periodicals and 4 newspapers. Special services such as e-resources J Gate, e-PgPathala, Digital Institutional Repository (DSpace) etc.

Innovations: Creating innovative products for the benefit of humanity was also carried out by NBS through a proactive entrepreneurship club. Research Center: NBS was recognized as a research centre of Kerala University of Fisheries and Ocean Sciences (KUFOS) in the year 2020. Currently three faculty members are registered as research guides.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20221215022230_3.2ADDITIONALINFORMATION.pdf

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

1

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

6

File Description	Documents
URL to the research page on HEI website	https://nbs.ac.in/research/
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

11

File Description	Documents
Any additional information	No File Uploaded
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

18

File Description	Documents
Any additional information	No File Uploaded
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

The motto of Naipunnya Institutions is "To reach theUnreachable '' , as a result all the programs of Naipunnya BusinessSchool (NBS) are programmed in line with contributing to theUnreachable in

ourcommunity. Ourprograms are designed to fulfill the mission of NBS. with a dualobjective:

1. To sensitize our students about various social issues
2. To strengthen students' participation in the community.

1.Energy conservation: NBS participates inthe Energy conservation programs proposed bygovernment agenciesand creates awareness programs among the community.

2.Gender:Sensitization and Women Cell activities: NBS gender sensitizationprograms throughevents like interactive talks/lectures, on gendersensitivity, and gender biases. NBS alsoparticipatesin the hairdonation campaign for cancer patients.

3.Swach Bharath (Inside thecollege): Students also participate in a cleaning drive inside thecollegepremises along withthe housekeepingworkers of the college.

Participation Programs:

1.Rural Camp (Hastham): Students areintroduced to a rural setting where they are exposed to asociety,which lives in deprivation and need. Students partner with thelocal community

2.Villageadoption Scheme: NBS has adopted 3 villages under the UBA schemeand organizesrograms in the villages - Puthenvelikkara, Parakkadavu and Kezhekemuri.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/hastham/#
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

0

File Description	Documents
Any additional information	View File
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	View File

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

0

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

File Description	Documents
Report of the event	View File
Any additional information	View File
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

File Description	Documents
e-copies of related Document	View File
Any additional information	No File Uploaded
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

6

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Infrastructure for Teaching and Learning: MBA Classroom I & II: Classroom for the first and second year is enabled with the ICT facilities.

Library : Library in the college has sufficient books and a number of publications
 Computer Lab: 60 computers with updated softwares, smart board and ICT facilities. Seminar Hall : Air conditioned seminar halls with well furnished and ICT enabled rooms.
 Auditorium : The auditorium named 'Navrang' is spacious and well equipped
 Exam control room: Question papers and answer sheets are stored here. Incubation center: All discussions on incubation of products and start-ups take place here. WiFi hotspots: Dedicated Wi-Fi hotspots are available in the building. Staff Room : Center for Extension & Innovation room: Research Scholars room: Language Lab room:

Counselling Room: Yoga and meditation room: Audio visual room: Audio video recordings of classes for faculty members, students. Department Office: For service of faculty and students. Finance office: Payment of fees and collection and all financial transactions Toilet for men and women separately Sick Room for men and women separately: Photostat center: Stationery center: Cafeteria (in-Campus): Hostel: For men available in the campus and women

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Auditorium :with a seating capacity of 2000 people is used for conducting the culturalevents, management fests. Seminar Hall :seating capacity of 150 people with LCD, sound systems & energy efficient lighting facilities. Quadrangle : is an open enclosed space for skits, mimes and student gatherings. Facilities for Sports and Games (indoor, outdoor) 1 BASKETBALL COURT Cement reinforced back boards 2 TABLE TENNIS TABLE ITTF Approved 3 VOLLEYBALL COURT - MEN Outdoor clay surface 4 VOLLEYBALL COURT - WOMEN Outdoor clay surface 5 ATHLETIC TRACK 200 Mts - 8 Lane 6 BADMINTON COURT Indoor (13.40 x 7 CRICKET GROUND 35 meter straight the pitch, 23 meters boundary 8 FOOTBALL FIELD 100 Mts - 50 Mts 9 DEPT. GREEN ROOM - WOMEN 3 Mts x 2 Mts 10 HEALTH CLUB Single and Multistation x 9 Mts) 11 CHESS CLUB 3.80 Mts x 3.50 Mts 12 CAROMS CLUB 6 Mts x 4 Mts 13 DEPT. STORE ROOM 3 Mts x 2 Mts 14 YOGA CENTRE 9 Mts x 6 Mts 15 DEPT. GREEN ROOM - MEN 17.20 Mts x 4.60 16

DEPT. EDUCATION ROOM 5.80 Mts x 5 Mts 17 CRICKET PRACTICE NET 16 meters length,

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

6

File Description	Documents
Upload any additional information	View File
Paste link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20230209120442_4.1.3.pdf
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

679947

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

There are 2 libraries in Naipunnya, Nibodhi and Chaithanya. Library is fully automated. Library provides adigital facility with 12 computers installed. The Library has a repository of books, journals, newspapers,project reports, e-resources, previous years question papers etc. KOHA software is used for automation.

1.Koha software: 2.Online Public Access Catalogue (OPAC):

3.Database Tables: Koha database 4.Login Page: 5.Home Page: 6.G-gate Register: Students and Faculty members have to use their biometric card at the entranceand sign in the gate register at the time of entering the library. 7.Book Search Module (Landing page):

8.Book Search Module (Student): research bases and databases.

9.Book Search Module (Faculty): 10.Student Book Issue: 11.Student

Book Return: Student books return details can be tracked using computer services. 12.Staff Book Issue: Staff members can also avail books from the library, all the details are available in the software 13.Issue Report: Issue report can be generated by the help of the software 14.Book User Report: Book user statistics can be made available using the software 15.D space: Collection articles, question papers, projects are held here. 16.E-Books: Can be accessed using the PC's installed in the library software.

17.International journals: can be accessed using the computers in the library 18.National Journals: digital can be accessed using the PC's in the library. 19.Periodicals: 20.Newspapers: 21.JGate:

can be accessed in the library 22.ePgPathsala: 23.National Digital Library is subscribed and is available 24.Digital Institutional Repository(DSpace): 25.Internet Facility:

File Description	Documents
Upload any additional information	View File
Paste link for Additional Information	http://koha.naipunnya.ac.in/

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

File Description	Documents
Upload any additional information	No File Uploaded
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

225000

File Description	Documents
Any additional information	View File
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

56

File Description	Documents
Any additional information	View File
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

IT facilities: 1.Computers:100 PC's 2.Laptops:1 3.Scanners: 3 numbers, HP1020, HPM1005, HPD1020 4.Printers: 6, HP HPM1005, HPD1020 5.Server: HPE DL360 Gen9 (861541-375) 1U Rack Server 6.LCD's: 6 numbers, Hitachi 7.UPS: 1 nos (15 KV Hykon) , 2 nos (6 KV, Emerson) WiFi: 1.Wi-Fi: Aruba Instant On serves as the primary

Wi-Fi router in the network, D-link. 2.ISP's: Tata teleservices, BSNL FTTH 3.CCTV: Hikvision DS-2CE5AD0T-IP/ECO (3.6mm) 2MP (1080P) Indoor Night Vision Dome Camera. 4.Networking: Cat6 cable with bandwidth capacity of 250 MHz, offers speeds of up to 10 Gbps. 5.D drive for faculty use Softwares: 1.Operating system: Windows 8.1 and Windows 10 2.Microsoft License: Office 365 A3 for student use benefits 100 numbers. 3.Microsoft License: Office 365 A3 for faculty use benefit 3 numbers. 4.Language lab: 20 Computers available for the usage of students 5.Anti-Virus: Seqrite endpoint security 6.Firewall: Sophos XG Firewall protects our network 7.Google licence: Google workspace for education fundamentals 8.D-space: is an open digital repository, for easy and open access to all types of digital content including text, images, moving images, mpegs and data sets. 9.Linways: is our college management software for managing our entire academic activities. 10.Meeting platforms: Zoom, Webex, Google meet, Microsoft teams

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.3.2 - Number of Computers

103

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution A. ? 50MBPS

File Description	Documents
Upload any additional Information	View File
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

6.84

File Description	Documents
Upload any additional information	View File
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Well-maintained infrastructure of NBS believes that an adequate, accessible and available physical infrastructure is vital for the holistic development of the students. A committee under the leadership of the Executive committee is set up to implement and monitor the infrastructure and maintenance of the campus.

Maintenance of Physical Facilities: All the physical facilities are maintained by the supervisor, who will supervise the Technicians, workers and support staff. Services of the electrician cum plumber, and the networking engineer is available on the campus. The electrician is responsible for the uninterrupted power supply and maintenance of equipment like generator sets, general lighting, power distribution system, solar panels etc.

Maintenance of Classrooms, Furniture and Computer lab

Classrooms with furniture, teaching aids and the computer lab are maintained by the respective department admin staff. The housekeeping staff are supervised by the campus supervisor. The computer lab is under the control of the Director IT; however, the IT staff take care of their respective computer labs. The Director or the HoD reports to the administration periodically for all the maintenance works. Minor repairs are registered in a ledger maintained in the office or sent over mail to <http://fs-01:8080/HomePage.do> and are attended on priority basis.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/03/Infra-Maintenance-Policy-NBS.pdf

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

8

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

17

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills

A. All of the above

File Description	Documents
Link to Institutional website	https://nbs.ac.in/orientation/
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

45

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

45

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student

A. All of the above

grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	No File Uploaded
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

45

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

0

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

0

File Description	Documents
e-copies of award letters and certificates	No File Uploaded
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The council imbibes and inculcate the Vision, Mission and Core values of the college and improve the capabilities of the students for an enriching career. During the first weeks of the semester, the Class tutor will present the Class Representative role and ask them to take the leader role. If multiple students put themselves forward, informal elections will be held to select the Class Rep(s). One male and one female candidate is selected as Class Representatives. The Class representative of the first and second year forms the student council. The events organized by NBS student council are Cazadorz - The Annual Inter Collegiate Management Fest. Cazadorz was initiated as an intra department management fest in 2014 for colleges/ B Schools across South India. The student council is headed by the Main Student Coordinator who is the event coordinator for the Management Fest. Aagneya - Annual Intra College Management Fest Ekklesia - Ekklesia is a common seated assembly cum club event organized by students, to enrich young minds by opening various avenues to improve their leadership skills. Aazadi - Independence Day Celebrations. Aavani - Onam celebrations. Placement cell. The placement cell has four student representatives from the II year MBA.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/cazadorz/
Upload any additional information	View File

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution

participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

22

File Description	Documents
Report of the event	View File
Upload any additional information	View File
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions) (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Naipunnya Business School has an Alumni Cell which has been working effectively since 2017. The name of the Alumni Association is "EKATHA ALUMNI ASSOCIATION." NBS alumni functioned earlier through Almaconnect. The Alumni association is registered with the Kerala Government Registration department on 2nd February, 2021. The objectives of Ekatha Alumni Association are four fold: 1.To nurture a sustained relationship with their alma mater 2.To develop a platform to interact and exchange ideas with the faculty members 3.To guide the students towards a better perspective regarding the industry through alumni talks 4.To organize alumni meets and there develop a networking with the different batches. However the Alumni does much more: 1.To support Recruitments: Our Alumni has been the force in our recruitment. 2.Promote training: Our Alumni members visit our campus to mentor new students for preparing them for a career in the corporates 3.Donate to the Alma mater: Our Alumni has also contributed to creating a better ambience to the Bschool by supporting us in building infrastructure. 4.Creating meaningful relationships: We create positive relationships with our Graduates 5.Brand Development: also have developed our Brand value. 6.Scholarships and Awards: Ekatha Alumni association offers the two awards during Indictio- course completion ceremony.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/alumni/
Upload any additional information	View File

5.4.2 - Alumni contribution during the year E. <1Lakhs (INR in Lakhs)

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Vision: To be a global academy, one of the world's leading institutes that moulds students for management practices, striving continuously for excellence in education and service to the society. **Mission:** Our mission is to equip students with management skills so that they may function efficiently and effectively in the modern world. We strive to produce leaders who have an awareness and involvement in wider societal concerns, such as the protection of the environment, conservation of energy and concern for social justice. At NBS, students will Experience the joy of learning, Explore new horizons and Excel in all fields. NBS offers the very best and latest technology for its education and thus occupies a prime position in academics, that will inspire and enable generations to become leaders in business. **Perspective plan:** NBS has been a part of the perspective plan and we are taking it forward even now. After establishing the UG college the management felt the need for a business school as there were relatively few colleges in the area and students had to travel to major cities to do the program.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/about-us/
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

NBS has been forging ahead in its pursuit of assuring quality education from the date of its inception and attains continuous success in achieving it with the active involvement of all the levels of Management. The Executive Director heads the institution; the Director undertakes the academic and administrative management of the college. For proper implementation and execution of the policies, NBS has got a Governing Council, Academic Council, College office, Course Coordinators, teaching and non teaching staff. There are coordinators for clubs, forums and other committees.

Case Study NBS cafeteria was at the far end of the campus which was difficult for the students to access and was time consuming. After a proper discussion and clarification, they submitted a request to the Director to build a Cafeteria in NBS. After the discussion, the Director requested the Assistant Executive Director to grant permission to build a Cafeteria for the students. The Executive Director assigned the Director to check the process and progress of the cafeteria. The timing for the cafeteria is from 9:30 am to 5:00 pm and this was really useful for the students. Earlier, they had to move the cafeteria which is far away from the NBS building.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/portfolio-items/cafeteria/?portfolioCats=28
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

“To reach the unreachable” is the avowed motto of Naipunnya and the Business School is also focused on reaching this motto. We focus on improving the skills of students to make them employable. Most of our students come from rural agriculture backgrounds with poor communication skills in English language and communication.

1. Student Centric curriculum: Provide contemporary, and unique experiences to foster student employability from the start of

their academic journey. 2. Community Research: Focus on challenges of the community to optimise the impact of our research upon academia, business and the community. 3. People for Performance: Adopt a growth centered approach, to align with the School's vision, values and priorities. 4. Governance and Structure: Develop a governance framework and structure to enable broad consultation without compromising timely decisions. 5. Operational Excellence: Strive for operational excellence, to support the learning, research and engagement priorities. 6. Ecology, Environmental friendly Infrastructure: Create a physical environment and infrastructure that supports the environment Case study on Student-Centric curriculum: NBS has focused on the development of students for placements. The B-school is located in a rural background with students coming from low income NBS transformed the curriculum and adopted training to enhance the placement of students.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/Strategic-plan-of-NBS.pdf
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

Management Board: The Patron of the "Naipunnya Business School" is His Beatitude Cardinal MarGeorge Alencherry The Executive Director, is Rev. Fr. Dr. Paulachan K. J. and the Assistant Executive Director Rev. Fr. Jimmy Kunnathoor. **Governing Council:** Includes members from academics and Industry Internal Quality Assurance Systems (IQAS): for creating Quality Management Systems on its own, aligned with policies, procedures and systems as prescribed by NAAC. **Academic Council:** To ensure a healthy academic learning atmosphere and enhance the learning experience of the students. **Library committee:** For recommending books and journals according to the emerging requirements. **ISO committee:** For overall system improvement. **I. Policies:** There are a variety of policies which are used for the effective functioning of Naipunnya Business School. Some of the policies are: 1. Quality Policy: 2. Faculty HR Policy: 3. Research Policy: 4. Scholarship Policy: **II. Administrative Set up:** 1. Finance committee: 2. HR committee: 3. Research Committee:

4. Admission Committee: 5. Maintenance Committee: 6. Statutory cells: All cells according to UGC, University, State and Central government. III. Appointment: All appointments are made by the HR department. IV. Service Rules: The college follows the AICTE service rules for faculty and staff. V. Procedure: Based on statutory obligations

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/HR-Policy-NBS-1-1.pdf
Link to Organogram of the institution webpage	https://nbs.ac.in/wp-content/uploads/2021/01/Organogram-.pdf
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user interfaces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff

Beneficiaries 1 Self-development programs, training, and higher education 2 Employees Provident Fund and ESI benefits All eligible teaching staff / All eligible non-teaching staff 3 Leave facilities - Annual leaves with Wages All eligible teaching staff / All eligible non-teaching staff 4 Maternity leave Eligible female teaching staff / Eligible female staff 5 National & festival holidays(22 days + 02 RH) and all second Saturdays 6 Three

vacations with wages Teaching staff 7 Subsidized Canteen stationery store facilities All teaching and non-teaching staff 8 Transportation - College bus at a minimized rate (From Ernakulam, Thrissur and Irinjalakuda) Teaching and Non-teaching staff on a requirement basis 9 Accommodation Teaching and Non-teaching staff on a requirement basis 10 Free food and Accommodation Teaching staff - Based on package / Request basis Non-teaching staff - Security staff, Technicians, hostel warden 11 Vehicle parking facilities (2 or 4 wheelers) 12 Ladies Restroom All teaching and non-teaching staff (ladies) 13 Medical treatment facilities on duty All teaching and non-teaching staff 14 Health club facilities Free 15 Yearly tour on free of cost 16 Free uniform Non-teaching staff 17 Onam, Christmas and birthday celebration

File Description	Documents
Paste link for additional information	https://nbs.ac.in/koinonia/
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

4

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

6

File Description	Documents
IQAC report summary	View File
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

NBS follows a 360-degree appraisal system for performance evaluation of faculty members.

1. Quantitative evaluation of each faculty member is performed by

the faculty online. The faculty members answer questions pertaining to teaching methodology, evaluative methods, faithfulness to the course material transaction etc. Self-evaluation provides insights into the values and beliefs that help structure the course and instructional objectives leading to classroom competency and healthy work atmosphere. 10 % of the final score is considered for the final total points tally of the faculty member. Teacher's Evaluation by Peers: 10% of teacher evaluation is in their colleague's feedback. Its to ensure that each faculty is working as a part of the team and having good cohesiveness among the team.

Teacher's Evaluation by Head of the Department / Director: Quantitative Evaluation of faculty is done by the Head of the department, and Evaluation of HOD is done based on a questionnaire. Teacher's evaluation by the Executive Director: performs the quantitative evaluations of the faculty members, The Non-teaching staff are evaluated by their supervisors on an annual basis. The Director / Executive Director meets the staff individually to discuss their evaluative scores and also to suggest corrective actions where necessary

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/HR-Policy-NBS-1-1.pdf
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

Audits: NBS has a system of auditing in tune with the statutory requirements. The preliminary audit is done by the Finance manager itself on a monthly basis. Internal audit: The primary stage of the internal audit is done by the institution itself by its finance department, headed by the finance manager. The first stage of the audit by the central audit team is done in every quarter of the financial year. In Internal audit, although the primary stage is scrutinized by the finance department and finance manager, the secondary stage of the audit is independently conducted by Ernakulam archdiocese central office to improve the institution's operational efficiency taking into account the various parameters set at the beginning of the financial year. External audit: The

external auditor performs an audit every year in accordance with specific laws or rules, of the financial statements. Absolute transparency is maintained throughout the financial dealings with all stakeholders. Mechanism for settling audit objections: The college has a three tier structure for settling audit objections. viz Finance Manager, Executive Director of Naipunnya and Archdiocese audit department. 1.Settling audit objections by the Finance Manager: 2.Settling audit objections by the Executive Director:

3.Settling audit objections by Archdiocese:

File Description	Documents
Paste link for additional information	https://nbs.ac.in/finance-committee/
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	View File
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Management always looks forward to the betterment of the institution by providing the best in all areas. Management and institute has granted many funds for the betterment of students and as well as faculty. Purchase of furniture, painting of the college and its premises, and the landscaping of the campus were developments made with the aid of the Management Fund. The major areas of expense are in the areas of Office expenses, Wi-Fi, Computer maintenance, payment of last grade staff and the

security, electricity, water and building maintenance, equipment maintenance, etc. are regularly provided from the management fund. The Finance Department records the funds provided and all the expenses and all the records will be provided for internal and external audits carried out. The major sources of institutional receipts and funding are the following Admission Fee

Alumni Fee Bridge Course Fee KMAT Coaching fee PTA Fund Exam Fee Tuition Fees Placement fee Application and prospectus Bridge Course Library books CAP Fee Placement and Orientation Fee Computer Lab Fee Processing Fee Students activity Fees Project funds Alumni fund

File Description	Documents
Paste link for additional information	http://nbs.ac.in/wp-content/uploads/2023/02/Admission-brochure-order-and-prospectus.pdf
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Research Initiatives: Naipunnya with its emphasis - "VAIDAKTHYA." Vaidakthya was conducted in 2017, 2018, 2019, 2020, 2021 with ISBN proceedings. The second initiative that has come from the IQAS in 2016-17, was the setting up of Naipunnya Business School - Center for Community and Business Research (NBS-CCBR). The main objective is to help research scholars develop the capacity for free and objective enquiry, courage and integrity, awareness and sensitivity on quality research and fulfill the needs and aspirations of the society. The third initiative taken by IQAS in 2017-18, was to have a research center for NBS. In 2021-22 admissions, the center was able to admit 2 research scholars.

Community Development Initiatives: Hastham was suggested by IQAC in 2017-18, the IQAS recommended a variety of programs in the one week camp. The camp now conducts surveys, work among people, awareness classes for schools students and parents. The camp is now a part of Unnat Bharat Abhiyan and has adopted 3 villages, Puthenvelikkara, Parakkadavu and Kezhkemuri, for transformational development. The third of Hastham 2021, was conducted in Puthenvelikkara village, one of the adopted villages by the college

File Description	Documents
Paste link for additional information	https://nbs.ac.in/vaidakthya-2/
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The Internal Quality Assurance System under Internal Quality Assurance System has contributed in institutionalizing the Quality Assurance Strategies and processes which includes:

- Review of Teaching Learning process
- Implementing a student management system - Linways.
- Conducting Add-on programs to strengthen the skills and knowledge levels of students Creating Learning outcomes
- Regular meetings of Internal Quality Assurance System (IQAS)
- Collecting Feedbacks of our stakeholders and analysing them for the institutional improvements.
- Collaborative quality initiatives, MOUs and AMCs
- Planning programs for students on Internship, On-the-Job trainings, job fairs.
- Conducting Quality Audits by NIRF and ISO
- Creating opportunities for students in internships with Internshala
- Creating opportunities for research through NBS-CCBR
- Creating and implementing programs on "walk with the scholar"
- Conducting rural camps (SESO/Hastham) for students, providing them an opportunity to immerse in community building initiatives
- Union Budget analysis to enable students to be aware about the economic changes happening in the country.
- NBS follows a 360 ° teaching methodology. The first level gives emphasis to:
 - Knowledge development
 - Theoretical discussions
 - Panel discussions/Workshops
 - Case studies
 - Pre -practice teaching
 - Training in classroom
 - Training through outbound activities

- Hands on training

File Description	Documents
Paste link for additional information	https://nbs.ac.in/course-outcomes/
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	http://nbs.ac.in/wp-content/uploads/2023/02/Annual-Report-2022.pdf
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

1. **Women Cell:** The Women cell is named as Ananya, celebrates International women's day and organizes events like interactive talks/lectures on gender sensitivity, women empowerment, gender biases, and equality of sexes, self-defense training, women safety, health and hygiene. 2. **Grievance Redressal Cell:** Grievances of students, both boys and girls are taken up by a redressal mechanism

instituted under the leadership of the director and solutions are provided at the earliest. 3. Anti-ragging : An Anti-ragging Committee is formed as per the AICTE and UGC guidelines, Students have to submit a notary signed affidavit and submit to the college about non- involvement in ragging. A session on anti-ragging is also conducted during Vihaan (batch initiation program) and students are to take an anti-ragging pledge. Anti-ragging boards are displayed within the campus in several places. 4. Anti-Drug Seminars: Drug Abuse Resistance Education (DARE), conducts seminars, street plays and poster competitions on the bad effects of drugs and alcohol abuse. 5. Counselling/Mentoring Services: The services of a full time counsellor is available in the campus. All faculty members also involved in mentoring students. 6. Hair donation campaign: organized hair donation camps for cancer patients. 7. Women Empowerment cell: organizes programs on entrepreneurship.

File Description	Documents
Annual gender sensitization action plan	http://www.naacupload.mbanimit.ac.in/Uploads/20210215032720_annual_gender_sensitization.pdf
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://nbs.ac.in/wp-content/uploads/2023/02/20210215030325_7.1-1.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

A. 4 or All of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Naipunnya Business School has always been following a policy sustainability incorporating into action through the 3 R's of waste management – Reduce, Reuse, Recycle. Being an arts college, there are only 3 types of wastes produced on the campus. Solid Waste (Organic): (Kitchen Waste, Food waste, Vegetables, Flowers, Leaves, Fruits): All these wastes are recycled and used as compost Solid Waste (Recycling of pens and paper): NBS students are a part of the "recycle and reuse" campaign for recycling pens with refills. Liquid waste management: Water coolers are installed in each department for teachers and students. While there are posters to reduce the wastage of water, E-waste Management: (Computers, printer cartridges, are also separated to generate spares and used in other computers. Cartridges are refilled and used to the fullest capacity. Waste recycling system: (Paper, Glass, Metals and Plastics): This is the major waste in the campus and there are a host of programs to reduce these waste. Details are given in the initiatives given below. Other Initiatives: Use of dust bins: Dust bins with different colors: Green-coloured dustbins are meant for wet and biodegradable wastes like kitchen wastes. Blue dustbins are meant for disposal of plastic wrappers and non-biodegradable.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	View File
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus A. Any 4 or all of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for A. Any 4 or All of the above

greening the campus are as follows:

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	View File

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

B. Any 3 of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities

A. Any 4 or all of the above

(Divyangjan) accessible website, screen-reading software, mechanized equipment
5. Provision for enquiry and information :
Human assistance, reader, scribe, soft copies of reading material, screen reading

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	View File
Details of the Software procured for providing the assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Cultural: 1.Aavani (Onam): Onam celebrations bring in a lot of frenzy and festivities in the campus. **Communal:** 2.Christmas celebrations: Being a minority Christian institution, Christmas is celebrated in the campus with card making, exchange of gifts, **Regional & Linguistic:** 1.Keraleeyam: NBS celebrates on the 1st November to mark the formation of the state of Kerala.The day is celebrated with competitions to understand the rich cultural heritage of the state. **Socio-Economic:** 1.Union Budget - analysis: NBS makes it regular to organize the union budget live on the campus and discussions and presentations will be done sector wise and industry wise and recommendations

2.Awareness on Digital banking: Demonetization and digital banking were taken up in a big way by NBS. Students were given workshops on digital banking and how to take it forward in their lives. Sessions on digital banking are also conducted by students for the outside community during their rural camps. 3. Awareness on Business Ethics: Students of NBS are given sessions on keeping and practicing ethics in their professional life. 4.Panchayati Raj: A session with the village office including the secretary and councillors are a regular feature of the rural camp. **Other Diversities:**

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	View File

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

1.Azaadi (Independence Day celebration): on 15th of August, is celebrated with zeal and patriotism to inculcate the spirit among the young students about the pride and passion towards the country and its freedom fighters. The program includes, flag hoisting, and several programmes like quiz, skit, drama, and patriotic song competitions. 2.International Yoga day: NBS celebrates International Yoga day to let students and the community know the importance of maintaining good health and healthy lifestyle to enjoy the highest standard of physical health and also to link protection of health and sustainable health development for the wellbeing of all. 3.Keraleeyam/Malayalam day: NBS celebrates world Malayalam day on the occasion of Kerala Piravi on November 1st. On this day, festivities and competitions in Malayalam will happen and the department head will administer the official language pledge. 4.Republic day: NBS celebrates the Republic day on 26th January and students take oath to protect the sovereignty of the country. 5.Gandhi Jayanthi: NBS celebrates Gandhi Jayanthi to honor Mahatma Gandhi's contributions towards the Indian Independence movement, and his non-violent way of life.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	https://nbs.ac.in/observance-of-days-3/
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website A. All of the above

There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff

4. Annual awareness programmes on Code of Conduct are organized

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

World food day: is celebrated to promote food and preserve food resources. Seminars and workshops are held to understand the importance of good food and availability without wasting it.

Workers day: Being a business institute, NBS also celebrates workers day on 1st May where our budding student managers do "role reversal" by working on the campus with the supporting staff and organizing games for them.

World Entrepreneurs' Day: is celebrated on 21st August, by conducting business plan competitions, and workshops on entrepreneurship by the clubs as well as honoring entrepreneurs in the campus.

National Unity Day or Rashtriya Ekta Diwas: is celebrated on October 31st to foster the spirit of 'Unity in Diversity' and come out with a pledge against discrimination of individuals on the basis of caste, gender, creed or color.

Sadbhavana Diwas: observed on 20th August, birth anniversary of former PM Rajiv Gandhi, is observed to encourage national integration, peace, affection, and communal harmony among the Indian people of all religions.

Good Governance day: is celebrated on 25th December the birth anniversary of former PM Atal Bihari Vajpayee

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	View File
Geo tagged photographs of some of the events	View File
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice: 1

Community Entrepreneurship program (CEP) CEP's vision is to "Mould Entrepreneurs for the Indian economy". The mission of Naipunnya Business School to equip students with management skills so that they may function efficiently and effectively by integrating academic excellence and involvement in wider societal concerns. Thus the purpose of the CEP is to develop entrepreneurs inside and outside the campus and grow business ventures.

Best Practice: 2

Partnering, Restructuring, Accepting, Yearning, Adapting, Accomplishing, & Nourishing (PRAYAAN)

Prayaan was formed with the objective on how to prepare for a career in the corporate as well as on what are the certifications required to be successful as well as what skills are necessary for students to be successful as well as what is expected from the graduates by the corporates. This is different and unique as career seminars are generic in nature targeting all type and specializations of graduates. It is unique because it addresses the future possibilities in India as well as abroad. It is unique because there is no pressure to choose but open and the speakers are chosen in such a way that they are unique in their own ways.

File Description	Documents
Best practices in the Institutional website	https://nbs.ac.in/best-practices/
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Naipunnya group of institutions was formed with a vision "to reach the unreachable." The institution garnered enough strength to work towards reaching the marginalized and the poor and created enough opportunities to the cause of the poor. This was implemented by providing jobs, and training to people and thereby improved the socio-economic status of the community in the neighborhood. Naipunnya Business School also follows the same vision "to reach the unreachable", however the school believes in caring for the community and the environment. Hence the Business School focused on developing villages and with this vision, the school embarked on creating development in villages around its vicinity.

Puthenvelikkara village: With the financial support from Naipunnya Business School (NBS), students conducted a camp at Puthenvelikkara Grama Panchayath, called "Hastham". The camp included survey of Unnath Bharath Abhiyan and cleaning the public places in Elanthikkara, coming under Puthenvelikkara Grama Panchayath, in Ernakulum district, Kerala state. The overall objective of the project was to know the developments and problems of the panchayath through survey and clean the public places within the panchayath of Puthenvelikkara. Students conducted a survey of Unnat Bharat Abhiyan in the households of the village.

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

Curriculum planning: University Academic Calendar: by the University is followed by the college. Semester Calendar (days): College plans an academic calendar based on the Academic calendar. Syllabus: in the academic regulations book. Subject Allocation: Faculty members are allocated courses by the academic coordinator and Director. Time table: Academic available in the Learning Management system (Linways). Handbook: contains details of the semester calendar, syllabus and slot for timetable. Course plan: uploaded in Linways Course Outcomes: is available on the website. Reading Materials: are uploaded in Linways by faculty. Assignments Questions: are uploaded to Linways by faculty members. Internal exam time table: faculty members after approval from Director Quizzes: uploaded in Linways. Student Presentations: uploaded by faculty in Linways. Curriculum delivery: Allocated hours: Time table gives allocation of hours Use of ICT: All faculty members are trained on ICT Work Register (Linways): class faculty members have to mark the attendance Chalk-Talk Method: Faculty members use chalk/markers for classes Case studies: All subjects are taught with case study. Management games: business plan competitions, and entrepreneur venture programs. Quizzes: Quiz is conducted after the completion of every module. Peer learning: Students conduct classes on the subject under the guidance of the faculty

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://nbs.ac.in/

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The CIE time table is planned in such a way that focus is given to all modules.

1. University Academic Calendar: academic calendar sent by

theUniversity of Calicut at the beginning of every academic year.

2. Semester Calendar (days): College plans an academic calendar based on the Academiccalendar.
3. Internal Exam Calendar (handbook): The internal exam calendar is provided in the handbook.
4. Internal Exam notification: exam time table is put on theexams notice board.
5. Question papers with answer key
6. Assignments calendar (Linways)
7. Seminar (Linways): Seminar calendaris also displayed
8. Quizzes (Linways):quizzes are uploaded on Linways.
9. Faculty members publish marks in Linways
10. Open house/ PTA meetings
11. Supplementary exams are conducted for those students who fail in theinternal assessment.
12. Academic Audit: An academic audit is conducted to find any discrepancies and the result passingboard approves the internal marks.
13. The internal exam marksare uploaded to the university site on the day prescribed by the university and printouts taken forsending the same to the university and for files.
14. Based on the uploaded marks students may be permitted to write the endsemester exam by the University.
15. Guidelines are followed according to university guidelines.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	https://nbs.ac.in/#

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation

D. Any 1 of the above

process of the affiliating University

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility**1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented****1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented****1**

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year**1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)****2**

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year**56**

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The various courses that address issues relating to Gender, Values, Environment and Sustainability are listed below: BUS 1C01 Business Communication

BUS 1C02 Management Theory and Business Ethics BUS 1C04 Organizational Behaviour BUS 1C05 Environment and Business BUS 2C09 Soft Skill Development BUS 2C13 Human Resource Management BUS 3C19 Entrepreneurship Development & Project Management BUS 4C22 Corporate Governance BUS 4E H05 Management of Training and Development Programs conducted in the curriculum: Professional Ethics:

- Seminar on business Ethics
- Observance of ethics (Gandhi Jayanthi)
- Teachers day
- Corporate governance seminars
- Gender Sensitization
- Women's day
- International day of the Girl Child
- Human Values
- Outbound Training
- Charity activities

Village adoption Scheme: NBS has adopted 3 villages under the UBA scheme and organizes programs in the villages - Puthenvelikkara, Parakkadavu and Kezhekemuri. Students have conducted surveys and submitted reports.

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

12

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	View File
MoU's with relevant organizations for these courses, if any	View File
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

29

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the

A. All of the above

institution from the following stakeholders
Students Teachers Employers Alumni

File Description	Documents
URL for stakeholder feedback report	https://nbs.ac.in/wp-content/uploads/2022/12/ACTIONTAKENREPORT-NBS.pdf
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows

A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	View File
URL for feedback report	https://nbs.ac.in/wp-content/uploads/2022/12/ACTIONTAKENREPORT-NBS.pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

60

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Naipunnya Business School (NBS) organises Vihaan, a formal function to welcome the new batch of students with their parents. Students are assessed based on performance in the CIE and performance tracking. 1. BaSE (Bridging and Skill Enhancement) program: 2. Internal assessment 3. Performance Tracking: After the end of each semester, the overall performance on communication, general awareness, quantitative skills and emotional quotient of each student will also be evaluated.

Special programmes for advanced learners The advanced learners will be identified after the BaSE/CIE and performance tracking. The college organises a lecture series known as Academic Enrichment Program (AEP), industrial interaction program and union budget analysis for the advanced learners. 1. Research Paper Presentation. 2. Academic Enrichment Program (AEP): 3. Industrial Interaction Program: 4. Union Budget Analysis expert in finance will be invited to provide insights on the union budget.

Special programmes for slow learners The faculty members identify the weak students based on the first and second internal examinations and organize remedial sessions or activities for the failed/weak students. 1. Remedial sessions or activities are decided by the concerned subject faculty based on the situation of the student. The remedial activities may include special classes, peer learning exercises, assignments, viva-voce etc.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2022/12/Vaidakthya-21.pdf
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
118	10

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

1. Experiential learning activities:

i. Industrial Visits: The students representatives make all necessary arrangements for the industrial visit according to the college guidelines.

ii. Outbound Training: The institute provides a three day outbound training camp through an outside agency to provide learning the life skills in a practical way through games and activities.

iii. Library training: As part of the induction program all students will be given training on library facilities and how to effectively use the online information sources and digital library.

2. Participative learning events:

i. Product launch is an activity given to the students to come up with an idea and convert it into a viable product and present in front of the panel of judges for evaluation.

ii. Rebranding workshop:

iii. Brand tower

iv. Shaping young minds

v. Ekklesia is a club activity

vi. Shilpam is an orientation training program .

vii. Aagneya, the intra college management fest

viii. Cazadorz intercollegiate management fest. 3. Problem solving methodologies:, which includes case analysis, multiple choice questions (MCQs), group discussions and debates.

i. Case analysis

ii. MCQs: Faculty members also conduct MCQs to give more conceptual knowledge in the subject. iii. Group discussions will be a part of usual classes to explore the students' problem solving and analytical skills.

File Description	Documents
Upload any additional information	View File
Link for additional information	http://mbanimit.ac.in/naac1/Uploads/202203_03103700_2.3.1_Sup.pdf

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Linways: NBS has a learning management software known as Linways. Modules in Linways: 1. Time table 2. Subject planner 3. Attendance 4. Assignments 5. Seminars 6. Sessional exam 7. Course file 8. Message box 9. Internal assessment 10. Course materials 11. Quiz and survey 12. Online examination 13. Marks 14. Lesson planning 15. Subject planning Google: 1. Google workspace for education fundamentals 2. Google Drive 3. Google The linways administrator sets the time table, based on this timetable the subject faculty can plan the lesson plan using the subject planner module and students will get an idea about the future classes and the information related to the syllabus coverage. The attendance module helps the subject faculty to mark the attendance and students can track the subject and total attendance on a real time basis. Students can upload their assignments into the software and faculty members give marks for the assignments that can be viewed by the students. Faculty members have the provision to create offline or online exams through Linways. Apart from these the faculty members use

googleslides, sheets, docs, forms, meet etc. for the effectiveteachinglearningprocess. Faculty members are well trained on takingclasses using google meet platform.The faculty members are alsousing zoom, webex too.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

10

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

10

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	View File

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality /

D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

5

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

35

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The college has a very efficient and transparent internal assessment mechanism.

- Periodic tests (best 2 out of 3) - 50%
- Seminar paper and presentation - 10%
- Classroom participation and attendance - 25%
- Case analysis/other assignments - 15%

Transparency of internal assessment:

- Notification of internal exam time table displayed in the notice board/e-mail/whatsapp

- Collecting question paper with answer key 7 days in advance
- Uploading question paper and scheme in linways (Student management portal)
- Assignment will be given through linways (Student management portal) with submission deadline
- Opportunity to discuss answers with faculty members
- Accessibility to university question paper through linways
- Internal exam, assignment, seminar mark display through linways
- Question-wise mark distribution and display of answer paper to students
- Grievances regarding examinations
- Course-wise hourly attendance marking in linways

Robustness of Internal Assessment: The internal assessment gives 40% credits for each subject to students, hence all students have to take the internal assessment seriously. The internal exam, assignments, seminar presentations, quizzes are all done through Linways as a result, the methodology is transparent and robust. Components: Frequency Assignment 3 in a semester Internal Exam 3 in a semester Quiz 1 per module Presentations 1 in a semester

File Description	Documents
Any additional information	View File
Link for additional information	https://nbs.linways.com/

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time-bound and efficient

Pattern of the exam: Transparent: Students are informed about the pattern of the examination well in advance. Internal exam schedule: is prepared and is given in the handbook.

Invigilation: For every 25 students, there will be one invigilator for exams.

Corrected answer scripts: Corrected answer scripts are checked randomly by the Academic coordinator.

Distribution to students: The corrected answer scripts are distributed to students for verification.

Marks display: Marks displayed in Linways CCTV surveillance:

Examinations are held under CCTV surveillance. Answer sheets evaluation:

Answer key given by the faculty. Marks sheets:

Students sign evaluated answer scripts

Exam grievance committee: 1. Dr. Jacob P M, Director, NBS 2. Dr Suraj E S, Academic Coordinator

Academic Coordinator Grievances Procedure: The college follows the university regulations on the procedure for grievance handling of internal exam/assessment and it is as follows: First, the concerned students may present the grievance and discuss it with the faculty concerned. Second level the student shall submit a written complaint to the head of the department. Third level if the problem is not solved, the head of the department shall forward the written complaint of the student along with the reply of the faculty member concerned to the Controller of Examinations, University of Calicut.

File Description	Documents
Any additional information	View File
Link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20221212042521_LINWAYS.pdf

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The programme outcomes and course outcomes are developed at the institution level. Programme outcomes are the competencies and values the students should possess by the end of the Master of Business Administration programme. Course outcomes are the specific skills and knowledge the student obtains after the successful completion of each course. The college communicates the course and programme outcomes to the faculty and students through various means. Website: The programme outcomes and course outcomes of each programme are displayed in the website. Verbal communication: During the batch initiation ceremony of each batch, the programme outcomes are clearly described to the

students by the Director and the course outcomes are explained by the faculty members for each course in the beginning of the course. Linways (Learning Management Software): As well as the course outcomes are uploaded by the faculty members in the academic management system (linways) and the students can view it. The sample of course outcomes for one course is given below:-
Financial Management: 1. Understand the goals of the Financial Manager. 2. To enable the application of techniques for investment decisions. 3. Know the capital structure of companies and its importance. 4. Make decisions on working capital management. 5. Understand the sources of finance and dividend policy.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	https://nbs.ac.in/program-outcomes/
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

The college has a standard procedure for measuring the outcome attainment. This includes direct and indirect measures. The measures for course outcome attainment are internal examinations, assignments, seminar/presentations, class participation and attendance.

Direct measures:

Internal Examinations: Three internal examinations will be conducted for each course and the average of the best two will be considered.

Assignments: Three assignments will be given for each course and all three assignments will be considered.

Seminars/Presentations: Students are supposed to prepare at least one seminar for each course and present it in the classroom.

In-direct measures:

ClassParticipation: Subjective evaluation of the faculty about each student based on the student's overall interest towards the course.

Attendance: The physical presence of the students in the classroom. **Course outcomes:** To assess each course, faculty members use CO's defined for that course. Based on the CO's the faculty members create the measures. The ultimate course outcome score of 2.0 or above indicates that the course has attained the outcomes. If any student outcomes are not met, action is taken for improvement. The data are then used to analyze and evaluate the program outcome of the MBA program and the final program outcome score of 2.0 and above shows the attainment of programme outcomes.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	http://naacupload.mbanimit.ac.in/Uploads/20221213125637_COPO.pdf

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

20

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	http://naacupload.mbanimit.ac.in/Uploads/20221213124919_Annual%20Report%202021.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://nbs.ac.in/wp-content/uploads/2022/03/NBS-Student-Satisfaction-Survey.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	No File Uploaded

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

3

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	No File Uploaded
Supporting document from Funding Agency	No File Uploaded
Paste link to funding agency website	Nil

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Research Enhancement Programs & Productinnovation.
 Researchenhancement program is carried throughNaipunnya Business School - Center for Community and BusinessResearch (NBS-CCBR) by means of Seminars, Paper Presentations,Research Projects,workshops, and Conferences for the enhancementof knowledge in different areas NBS has organised the nationalconferences in 2021 in the onlinemode.

- Internships: In 2020-21, through Internshala.
- Workshops: NBS sent its faculty forresearch workshops in andoutside the college.
- Seminars: NBS and its partner college NIMIT has organised seminarsnational as well as International too Library
- Resources: NBSLibrary as a knowledge centre has a repository of books, journals,newspapers,project reports, magazines, periodicals, e-resources.

Currently, the number of books now in stock are 4210. In additionto 12 International Journals, 15 National Journals, 5 periodicalsand 4 newspapers. Specialservices such as e-resources J Gate, e-PgPathsala, Digital Institutional Repository (DSpace) etc.

Innovations: Creating innovative productsfor the benefit of humanity was also carried out by NBS through aproactive entrepreneurship club. Research Center:NBS was recognized as a research centre of KeralaUniversity of Fisheries and Ocean Sciences (KUFOS) in the year 2020. Currently three faculty members are registered as researchguides.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20221215022230_3.2ADDITIONALINFORMATION.pdf

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

1

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

6

File Description	Documents
URL to the research page on HEI website	https://nbs.ac.in/research/
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	No File Uploaded

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the

year

11

File Description	Documents
Any additional information	No File Uploaded
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

18

File Description	Documents
Any additional information	No File Uploaded
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

The motto of Naipunnya Institutions is "To reach theUnreachable", as a result all the programs of Naipunnya BusinessSchool (NBS) are programmed in line with contributing to theUnreachable in ourcommunity. Ourprograms are designed to fulfill the mission of NBS. with a dualobjective:

1. To sensitize our students about various social issues
2. To strengthen students' participation in the community.

1.Energy conservation: NBS participates inthe Energy conservation programs proposed bygovernment agenciesand creates awareness programs among the community.

2.Gender:Sensitization and Women Cell activities: NBS gender sensitizationprograms throughevents like interactive talks/lectures, on gendersensitivity, and gender biases. NBS

also participates in the hair donation campaign for cancer patients.

3. Swachh Bharath (Inside the college): Students also participate in a cleaning drive inside the college premises along with the housekeeping workers of the college.

Participation Programs:

1. Rural Camp (Hastham): Students are introduced to a rural setting where they are exposed to a society, which lives in deprivation and need. Students partner with the local community

2. Village adoption Scheme: NBS has adopted 3 villages under the UBA scheme and organizes programs in the villages - Puthenvelikkara, Parakkadavu and Kezhekemuri.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/hastham/#
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

0

File Description	Documents
Any additional information	View File
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	View File

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

0

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

File Description	Documents
Report of the event	View File
Any additional information	View File
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

File Description	Documents
e-copies of related Document	View File
Any additional information	No File Uploaded
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

6

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	No File Uploaded
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

Infrastructure for Teaching and Learning: MBA Classroom I & II: Classroom for the first and second year is enabled with the ICT facilities.

Library : Library in the college has sufficient books and a number of publications
Computer Lab: 60 computers with updated softwares, smart board and ICT facilities. **Seminar Hall :** Air conditioned seminar halls with well furnished and ICT enabled rooms. **Auditorium :** The auditorium named 'Navrang' is spacious and well equipped **Exam control room:** Question papers and answer sheets are stored here. **Incubation center:** All discussions on incubation of products and start-ups take place here. **WiFi**

hotspots: Dedicated Wi-Fi hotspots are available in the building. Staff Room : Center for Extension & Innovation room: Research Scholars room: Language Lab room:

Counselling Room: Yoga and meditation room: Audio visual room: Audio video recordings of classes for faculty members, students. Department Office: For service of faculty and students. Finance office: Payment of fees and collection and all financial transactions Toilet for men and women separately Sick Room for men and women separately: Photostat center: Stationery center: Cafeteria (in-Campus): Hostel: For men available in the campus and women

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Auditorium :with a seating capacity of 2000 people is used for conducting the culturalevents, management fests. Seminar Hall :seating capacity of 150 people with LCD, sound systems & energy efficient lighting facilities. Quadrangle : is an open enclosed space for skits, mimes and student gatherings. Facilities for Sports and Games (indoor, outdoor) 1 BASKETBALL COURT Cement reinforced back boards 2 TABLE TENNIS TABLE ITTF Approved 3 VOLLEYBALL COURT - MEN Outdoor clay surface 4 VOLLEYBALL COURT - WOMEN Outdoor clay surface 5 ATHLETIC TRACK 200 Mts - 8 Lane 6 BADMINTON COURT Indoor (13.40 x 7 CRICKET GROUND 35 meter straight the pitch, 23 meters boundary 8 FOOTBALL FIELD 100 Mts - 50 Mts 9 DEPT. GREEN ROOM - WOMEN 3 Mts x 2 Mts 10 HEALTH CLUB Single and Multistation x 9 Mts) 11 CHESS CLUB 3.80 Mts x 3.50 Mts 12 CAROMS CLUB 6 Mts x 4 Mts 13 DEPT. STORE ROOM 3 Mts x 2 Mts 14 YOGA CENTRE 9 Mts x 6 Mts 15 DEPT. GREEN ROOM - MEN 17.20 Mts x 4.60 16 DEPT. EDUCATION ROOM 5.80 Mts x 5 Mts 17 CRICKET PRACTICE NET 16 meters length,

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

6

File Description	Documents
Upload any additional information	View File
Paste link for additional information	http://naacupload.mbanimit.ac.in/Uploads/20230209120442_4.1.3.pdf
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

679947

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

There are 2 libraries in Naipunnya, Nibodhi and Chaithanya.

Library is fully automated. Library provides a digital facility with 12 computers installed. The Library has a repository of books, journals, newspapers, project reports, e-resources, previous years question papers etc. KOHA software is used for automation. 1.Koha software: 2.Online Public Access Catalogue (OPAC): 3.Database Tables: Koha database 4.Login Page: 5.Home Page: 6.G-gate Register: Students and Faculty members have to use their biometric card at the entrance and sign in the gate register at the time of entering the library. 7.Book Search Module (Landing page):

8.Book Search Module (Student): research bases and databases. 9.Book Search Module (Faculty): 10.Student Book Issue: 11.Student Book Return: Student books return details can be tracked using computer services. 12.Staff Book Issue: Staff members can also avail books from the library, all the details are available in the software 13.Issue Report: Issue report can be generated by the help of the software 14.Book User Report: Book user statistics can be made available using the software 15.D space: Collection articles, question papers, projects are held here. 16.E-Books: Can be accessed using the PC's installed in the library software. 17.International journals: can be accessed using the computers in the library 18.National Journals: digital can be accessed using the PC's in the library. 19.Periodicals: 20.Newspapers: 21.JGate: can be accessed in the library 22.ePgPathsala: 23.National Digital Library is subscribed and is available 24.Digital Institutional Repository(DSpace): 25.Internet Facility:

File Description	Documents
Upload any additional information	View File
Paste link for Additional Information	http://koha.naipunnya.ac.in/

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

A. Any 4 or more of the above

File Description	Documents
Upload any additional information	No File Uploaded
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

225000

File Description	Documents
Any additional information	View File
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

56

File Description	Documents
Any additional information	View File
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

IT facilities: 1.Computers:100 PC's 2.Laptops:1 3.Scanners: 3 numbers, HP1020, HPM1005, HPD1020 4.Printers: 6, HP HPM1005, HPD1020 5.Server: HPE DL360 Gen9 (861541-375) 1U Rack Server 6.LCD's: 6 numbers, Hitachi 7.UPS: 1 nos (15 KV Hykon) , 2 nos (6 KV, Emerson) WiFi: 1.Wi-Fi: Aruba Instant On serves as the

primary Wi-Fi router in the network, D-link. 2.ISP's: Tata teleservices, BSNL FTTH 3.CCTV: Hikvision DS-2CE5AD0T-IP/ECO (3.6mm) 2MP (1080P) Indoor Night Vision Dome Camera. 4.Networking: Cat6 cable with bandwidth capacity of 250 MHz, offers speeds of up to 10 Gbps. 5.D drive for faculty use Softwares: 1.Operating system: Windows 8.1 and Windows 10 2.Microsoft License: Office 365 A3 for student use benefits 100 numbers. 3.Microsoft License: Office 365 A3 for faculty use benefit 3 numbers. 4.Language lab: 20 Computers available for the usage of students 5.Anti-Virus: Seqrite endpoint security 6.Firewall: Sophos XG Firewall protects our network 7.Google licence: Google workspace for education fundamentals 8.D-space: is an open digital repository, for easy and open access to all types of digital content including text, images, moving images, mpegs and data sets. 9.Linways: is our college management software for managing our entire academic activities. 10.Meeting platforms: Zoom, Webex, Google meet, Microsoft teams

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/campus-infrastructure/

4.3.2 - Number of Computers

103

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution

A. ? 50MBPS

File Description	Documents
Upload any additional Information	View File
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

6.84

File Description	Documents
Upload any additional information	View File
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Well-maintained infrastructure of NBS believes that an adequate, accessible and available physical infrastructure is vital for the holistic development of the students. A committee under the leadership of the Executive committee is set up to implement and monitor the infrastructure and maintenance of the campus.

Maintenance of Physical Facilities:All the physical facilities are maintained by the supervisor, who will supervise the Technicians, workers and support staff. Services of the electrician cum plumber, and the networking engineer is available on the campus. The electrician is responsible for the uninterrupted power supply and maintenance of equipment like generator sets, general lighting, power distribution system, solar panels etc.

Maintenance of Classrooms, Furniture and Computer lab

Classrooms with furniture, teaching aids and the computer lab are maintained by the respective department admin staff. The housekeeping staff are supervised by the campus supervisor. The computer lab is under the control of the Director IT; however, the IT staff take care of their respective computer labs. The Director or the HoD reports to the administration periodically

for all the maintenanceworks. Minor repairs are registered in a ledger maintained in the office or sent over mail to <http://fs-01:8080/HomePage.do> and are attended on priority basis.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/03/Infra-Maintenance-Policy-NBS.pdf

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

8

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	No File Uploaded
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

17

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills

A. All of the above

File Description	Documents
Link to Institutional website	https://nbs.ac.in/orientation/
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

45

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

45

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student

A. All of the above

grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	No File Uploaded
Upload any additional information	No File Uploaded
Details of student grievances including sexual harassment and ragging cases	No File Uploaded

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

45

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

0

File Description	Documents
Upload supporting data for student/alumni	No File Uploaded
Any additional information	No File Uploaded
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	No File Uploaded
Any additional information	No File Uploaded
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

0

File Description	Documents
e-copies of award letters and certificates	No File Uploaded
Any additional information	No File Uploaded
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The council imbibes and inculcate the Vision, Mission and Core values of the college and improve the capabilities of the students for an enriching career. During the first weeks of the semester, the Class tutor will present the Class Representative role and ask them to take the leader role. If multiple students put themselves forward, informal elections will be held to select the ClassRep(s). One male and one female candidate is selected as Class Representatives. The Class representative of the first and second year forms the student council. The events organized by NBS student council are Cazadorz - The Annual Inter Collegiate Management Fest. Cazadorz was initiated as an intra department management fest in 2014 for colleges/ B Schools across South India. The student council is headed by the Main Student Coordinator who is the event coordinator for the Management Fest. Aagneya - Annual Intra College Management Fest Ekklesia - Ekklesia is a common seated assembly cum club event organized by students, to enrich young minds by opening various avenues to improve their leadership skills. Aazadi - Independence Day Celebrations. Aavani - Onam celebrations. Placement cell. The placement cell has four student representatives from the II year MBA.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/cazadorz/
Upload any additional information	View File

5.3.3 - Number of sports and cultural events/competitions in which students of the

Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

22

File Description	Documents
Report of the event	View File
Upload any additional information	View File
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions) (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Naipunnya Business School has an Alumni Cell which has been working effectively since 2017. The name of the Alumni Association is "EKATHA ALUMNI ASSOCIATION." NBS alumni functioned earlier through Almaconnect. The Alumni association is registered with the Kerala Government Registration department on 2nd February, 2021. The objectives of Ekatha Alumni Association is four fold: 1.To nurture a sustained relationship with their alma mater 2.To develop a platform to interact and exchange ideas with the faculty members 3.To guide the students towards a better perspective regarding the industry through alumni talks 4.To organize alumni meets and there develop a networking with the different batches. However the Alumni does much more: 1.To support Recruitments: Our Alumni has been the force in our recruitment. 2.Promote training: Our Alumni members visit our campus to mentor new students for preparing them for a career in the corporates 3.Donate to the Alma mater: Our Alumni has also contributed to creating a better ambience to the Bschool by supporting us in building infrastructure. 4.Creating meaningful relationships: We create positive relationships with our Graduates 5.Brand Development: also have developed our Brand value. 6.Scholarships and Awards: Ekatha Alumni association offers the

two awards during Indictio- course completion ceremony.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/alumni/
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs) E. <1Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Vision: To be a global academy, one of the world’s leading institutes that moulds students for management practices, striving continuously for excellence in education and service to the society. **Mission:** Our mission is to equip students with management skills so that they may function efficiently and effectively in the modern world. We strive to produce leaders who have an awareness and involvement in wider societal concerns, such as the protection of the environment, conservation of energy and concern for social justice. At NBS, students will Experience the joy of learning, Explore new horizons and Excel in all fields. NBS offers the very best and latest technology for its education and thus occupies a prime position in academics, that will inspire and enable generations to become leaders in business. **Perspective plan:** NBS has been a part of the perspective plan and we are taking it forward even now. After establishing the UG college the management felt the need for a business school as there were relatively few colleges in the area and students had to travel to major cities to do the program.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/about-us/
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

NBS has been forging ahead in its pursuit of assuring quality education from the date of its inception and attains continuous success in achieving it with the active involvement of all the levels of Management. The Executive Director heads the institution; the Director undertakes the academic and administrative management of the college. For proper implementation and execution of the policies, NBS has got a Governing Council, Academic Council, College office, Course Coordinators, teaching and non teaching staff. There are coordinators for clubs, forums and other committees.

Case Study NBS cafeteria was at the far end of the campus which was difficult for the students to access and was time consuming. After a proper discussion and clarification, they submitted a request to the Director to build a Cafeteria in NBS. After the discussion, the Director requested the Assistant Executive Director to grant permission to build a Cafeteria for the students. The Executive Director assigned the Director to check the process and progress of the cafeteria. The timing for the cafeteria is from 9:30 am to 5:00 pm and this was really useful for the students. Earlier, they had to move the cafeteria which is far away from the NBS building.

File Description	Documents
Paste link for additional information	https://nbs.ac.in/portfolio-items/cafeteria/?portfolioCats=28
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

"To reach the unreachable" is the avowed motto of Naipunnya and the Business School is also focused on reaching this motto. We focus on improving the skills of students to make them employable. Most of our students come from rural agriculture backgrounds with poor communication skills in English language and communication.

- 1.Student Centric curriculum: Provide contemporary, and unique experiences to foster student employability from the start of their academic journey.
- 2.Community Research: Focus on challenges of the community to optimise the impact of our research upon academia, business and the community.
- 3.People for Performance: Adopt a growth centered approach, to align with the School's vision, values and priorities.
- 4.Governance and Structure: Develop a governance framework and structure to enable broad consultation without compromising timely decisions.
- 5.Operational Excellence: Strive for operational excellence, to support the learning, research and engagement priorities.
- 6.Ecology, Environmental friendly Infrastructure: Create a physical environment and infrastructure that supports the environment

Case study on Student-Centric curriculum: NBS has focused on the development of students for placements. The B-school is located in a rural background with students coming from low incomeNBS transformed the curriculum and adopted training to enhance the placement of students.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/Strategic-plan-of-NBS.pdf
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

Management Board: The Patron of the "Naipunnya Business School" is His Beatitude Cardinal MarGeorge Alencherry The Executive Director, is Rev. Fr. Dr.Paulachan K. J. and the Assistant Executive Director Rev. Fr. Jimmy Kunnathoor. **Governing Council:** Includes members from academics and Industry **Internal Quality Assurance Systems (IQAS):** for creating Quality Management Systems on its own,aligned with policies, procedures and systems as prescribed by NAAC. **Academic Council:** To ensure

a healthy academic learning atmosphere and enhance the learning experience of the students. Library committee: For recommending books and journals according to the emerging requirements. ISO committee: For overall system improvement. I. Policies: There are a variety of policies which are used for the effective functioning of Naipunnya Business School. Some of the policies are: 1. Quality Policy: 2. Faculty HR Policy: 3. Research Policy: 4. Scholarship Policy: II. Administrative Set up: 1. Finance committee: 2. HR committee: 3. Research Committee:

4. Admission Committee: 5. Maintenance Committee: 6. Statutory cells: All cells according to UGC, University, State and Central government. III. Appointment: All appointments are made by the HR department. IV. Service Rules: The college follows the AICTE service rules for faculty and staff. V. Procedure: Based on statutory obligations

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/HR-Policy-NBS-1-1.pdf
Link to Organogram of the institution webpage	https://nbs.ac.in/wp-content/uploads/2021/01/Organogram-.pdf
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

Beneficiaries 1 Self-development programs, training, and highereducation 2 Employees Provident Fund and ESI benefits All eligible teaching staff / All eligible non-teaching staff 3 Leave facilities - Annual leaves with Wages All eligible teaching staff / All eligible non-teaching staff 4 Maternity leave Eligible female teaching staff / Eligible female staff 5 National & festival holidays(22 days + 02 RH) andall second Saturdays 6 Three vacations with wages Teaching staff 7 Subsidized Canteen stationery store facilities All teaching and non-teaching staff 8 Transportation - College bus at a minimized rate (From Ernakulam, Thrissur and Irinjalakuda) Teaching and Non-teaching staff on a requirement basis 9 Accommodation Teaching and Non-teaching staff on a requirement basis 10 Free food and Accommodation Teaching staff - Based on package / Request basis Non-teaching staff - Security staff, Technicians, hostel warden 11 Vehicle parking facilities (2 or 4 wheelers) 12 Ladies Restroom All teaching and non-teaching staff (ladies) 13 Medical treatment facilities on duty All teaching and non-teaching staff 14 Health club facilities Free 15 Yearly tour on free of cost 16 Free uniform Non-teaching staff 17 Onam, Christmas and birthday celebration

File Description	Documents
Paste link for additional information	https://nbs.ac.in/koinonia/
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

4

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	No File Uploaded
Reports of Academic Staff College or similar centers	No File Uploaded
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

6

File Description	Documents
IQAC report summary	View File
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	No File Uploaded
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

NBS follows a 360-degree appraisal system for performance evaluation of faculty members.

1. Quantitative evaluation of each faculty member is performed by the faculty online. The faculty members answer questions pertaining to teaching methodology, evaluative methods, faithfulness to the course material transaction etc. Self-evaluation provides insights into the values and beliefs that help structure the course and instructional objectives leading to classroom competency and healthy work atmosphere. 10 % of the final score is considered for the final total points tally of the faculty member. Teacher's Evaluation by Peers: 10% of teacher evaluation is in their colleague's feedback. Its to ensure that each faculty is working as a part of the team and having good cohesiveness among the team.

Teacher's Evaluation by Head of the Department / Director: Quantitative Evaluation of faculty is done by the Head of the department, and Evaluation of HOD is done based on a questionnaire. Teacher's evaluation by the Executive Director: performs the quantitative evaluations of the faculty members, The Non- teaching staff are evaluated by their supervisors on an annual basis. The Director / Executive Director meet the staff individually to discuss their evaluative scores and also to suggest corrective actions where necessary

File Description	Documents
Paste link for additional information	https://nbs.ac.in/wp-content/uploads/2021/01/HR-Policy-NBS-1-1.pdf
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

Audits: NBS has a system of auditing in tune with the statutory requirements. The preliminary audit is done by the Finance manager itself on a monthly basis. Internal audit: The primary stage of the internal audit is done by the institution itself by its finance department, headed by the finance manager. The first stage of the audit by the central audit team is done in every quarter of the financial year. In Internal audit, although the primary stage is scrutinized by the finance department and finance manager, the secondary stage of the audit is independently conducted by Ernakulam archdiocese central office to improve the institution's operational efficiency taking into account the various parameters set at the beginning of the financial year. External audit: The external auditor performs an audit every year in accordance with specific laws or rules, of the financial statements. Absolute transparency is maintained throughout the financial dealings with all stakeholders. Mechanism for settling audit objections: The college has a three tier structure for settling audit objections. viz Finance Manager, Executive Director of Naipunya and Archdiocese audit department. 1.Settling audit objections by the Finance Manager: 2.Settling audit objections by the Executive Director:

3.Settling audit objections by Archdiocese:

File Description	Documents
Paste link for additional information	https://nbs.ac.in/finance-committee/
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	View File
Any additional information	No File Uploaded
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Management always looks forward to the betterment of the institution by providing the best in all areas. Management and institute has granted many funds for the betterment of students and as well as faculty. Purchase of furniture, painting of the college and its premises, and the landscaping of the campus were developments made with the aid of the Management Fund. The major areas of expense are in the areas of Office expenses, Wi-Fi, Computer maintenance, payment of last grade staff and the security, electricity, water and building maintenance, equipment maintenance, etc. are regularly provided from the management fund. The Finance Department records the funds provided and all the expenses and all the records will be provided for internal and external audits carried out. The major sources of institutional receipts and funding are the following Admission Fee

Alumni Fee Bridge Course Fee KMAT Coaching fee PTA Fund Exam Fee Tuition Fees Placement fee Application and prospectus Bridge Course Library books CAP Fee Placement and Orientation Fee Computer Lab Fee Processing Fee Students activity Fees Project funds Alumni fund

File Description	Documents
Paste link for additional information	http://nbs.ac.in/wp-content/uploads/2023/02/Admission-brochure-order-and-prospectus.pdf
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Research Initiatives: Naipunnya with its emphasis - "VAIDAKTHYA." Vaidakthya was conducted in 2017, 2018, 2019, 2020, 2021 with ISBN proceedings. The second initiative that has come from the IQAS in 2016-17, was the setting up of Naipunnya Business School - Center for Community and Business Research (NBS-CCBR). The main objective is to help research scholars develop the capacity for free and objective enquiry, courage and integrity, awareness and sensitivity on quality research and fulfill the needs and aspirations of the society. The third initiative taken by IQAS in 2017-18, was to have a research center for NBS. In 2021-22 admissions, the center was able to admit 2 research scholars. Community Development Initiatives: Hastham was suggested by IQAC in 2017-18, the IQAS recommended a variety of programs in the one week camp. The camp now conducts surveys, work among people, awareness classes for schools students and parents. The camp is now a part of Unnat Bharat Abhiyan and has adopted 3 villages, Puthenvelikkara, Parakkadavu and Kezhkemuri, for transformational development. The third of Hastham 2021, was conducted in Puthenvelikkara village, one of the adopted villages by the college

File Description	Documents
Paste link for additional information	https://nbs.ac.in/vaidakthya-2/
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The Internal Quality Assurance System under Internal Quality

Assurance System has contributed in institutionalizing the Quality Assurance Strategies and processes which includes:

- Review of Teaching Learning process
- Implementing a student management system - Linways.
- Conducting Add-on programs to strengthen the skills and knowledge levels of students
- Learning outcomes
- Regular meetings of Internal Quality Assurance System (IQAS)
- Collecting Feedbacks of our stakeholders and analysing them for the institutional improvements.
- Collaborative quality initiatives, MOUs and AMCs
- Planning programs for students on Internship, On-the-Job trainings, job fairs.
- Conducting Quality Audits by NIRF and ISO
- Creating opportunities for students in internships with Internshala
- Creating opportunities for research through NBS-CCBR
- Creating and implementing programs on "walk with the scholar"
- Conducting rural camps (SESO/Hastham) for students, providing them an opportunity to immerse
- in community building initiatives
- Union Budget analysis to enable students to be aware about the economic changes happening in the country.
- NBS follows a 360 ° teaching methodology. The first level gives emphasis to:
 - Knowledge development
 - Theoretical discussions
 - Panel discussions/Workshops
 - Case studies
 - Pre -practice teaching
 - Training in classroom
 - Training through outbound activities
 - Hands on training

File Description	Documents
Paste link for additional information	https://nbs.ac.in/course-outcomes/
Upload any additional information	View File

<p>6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)</p>	<p>B. Any 3 of the above</p>
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File Description	Documents
Paste web link of Annual reports of Institution	http://nbs.ac.in/wp-content/uploads/2023/02/Annual-Report-2022.pdf
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

1. **Women Cell:** The Women cell is named as Ananya, celebrates International women's day and organizes events like interactive talks/lectures on gender sensitivity, women empowerment, gender biases, and equality of sexes, self-defense training, women safety, health and hygiene. 2. **Grievance Redressal Cell:** Grievances of students, both boys and girls are taken up by a redressal mechanism instituted under the leadership of the director and solutions are provided at the earliest. 3. **Anti-ragging :** An Anti-ragging Committee is formed as per the AICTE and UGC guidelines, Students have to submit a notary signed affidavit and submit to the college about non-involvement in ragging. A session on anti-ragging is also conducted during Vihaan (batch initiation program) and students are to take an anti-ragging pledge. Anti-ragging boards are displayed within the campus in several places. 4. **Anti-Drug**

Seminars: Drug Abuse Resistance Education (DARE), conducts seminars, street plays and poster competitions on the bad effects of drugs and alcohol abuse. **5. Counselling/Mentoring Services:** The services of a full time counsellor is available in the campus. All faculty members also involved in mentoring students. **6. Hair donation campaign:** organized hair donation camps for cancer patients. **7. Women Empowerment cell:** organizes programs on entrepreneurship.

File Description	Documents
Annual gender sensitization action plan	http://www.naacupload.mbanimit.ac.in/Uploads/20210215032720_annual_gender_sensitization.pdf
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://nbs.ac.in/wp-content/uploads/2023/02/20210215030325_7.1-1.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

A. 4 or All of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Naipunnya Business School has always been following a policy sustainability incorporating into action through the 3 R's of waste management – Reduce, Reuse, Recycle. Being an arts college, there are only 3 types of wastes produced on the campus. **Solid Waste (Organic):** (Kitchen Waste, Food waste, Vegetables, Flowers, Leaves, Fruits): All these wastes are

recycled and used as compost Solid Waste (Recycling of pens and paper): NBS students are a part of the "recycle and reuse" campaign for recycling pens with refills. Liquid waste management: Water coolers are installed in each department for teachers and students. While there are posters to reduce the wastage of water, E-waste Management: (Computers, printer cartridges, are also separated to generate spares and used in other computers. Cartridges are refilled and used to the fullest capacity. Waste recycling system: (Paper, Glass, Metals and Plastics): This is the major waste in the campus and there are a host of programs to reduce these waste. Details are given in the initiatives given below. Other Initiatives: Use of dust bins: Dust bins with different colors: Green-coloured dustbins are meant for wet and biodegradable wastes like kitchen wastes. Blue dustbins are meant for disposal of plastic wrappers and non-biodegradable.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	View File
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus	A. Any 4 or all of the above
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File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include	
7.1.5.1 - The institutional initiatives for greening the campus are as follows: 1. Restricted entry of automobiles 2. Use of bicycles/ Battery-powered	A. Any 4 or All of the above

- vehicles
- 3. Pedestrian-friendly pathways
- 4. Ban on use of plastic
- 5. Landscaping

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	View File

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities	B. Any 3 of the above
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File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	No File Uploaded
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software,	A. Any 4 or all of the above
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**mechanized equipment 5. Provision for
enquiry and information : Human
assistance, reader, scribe, soft copies of
reading material, screen reading**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	View File
Details of the Software procured for providing the assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Cultural: 1.Aavani (Onam): Onam celebrations bring in a lot of frenzy and festivities in the campus. **Communal: 2.Christmas celebrations:** Being a minority Christian institution, Christmas is celebrated in the campus with card making, exchange of gifts, **Regional & Linguistic: 1.Keraleeyam:** NBS celebrates on the 1st November to mark the formation of the state of Kerala.The day is celebrated with competitions to understand the rich cultural heritage of the state. **Socio-Economic: 1.Union Budget - analysis:** NBS makes it regular to organize the union budget live on the campus and discussions and presentations will be done sector wise and industry wise and recommendations

2.Awareness on Digital banking: Demonetization and digital banking were taken up in a big way by NBS. Students were given workshops on digital banking and how to take it forward in their lives. Sessions on digital banking are also conducted by students for the outside community during their rural camps. **3. Awareness on Business Ethics:** Students of NBS are given sessions on keeping and practicing ethics in their professional life. **4.Panchayati Raj:** A session with the village office including the secretary and councillors are a regular feature of the rural camp. **Other Diversities:**

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	View File

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

1.Azaadi(Independence Day celebration): on 15th of August, is celebrated with zeal and patriotism to inculcate the spirit among the young students about the pride and passion towards the country and its freedom fighters. The program includes, flag hoisting, and several programmes like quiz, skit, drama, and patriotic song competitions. 2.International Yoga day: NBS celebrates International Yoga day to let students and the community know the importance of maintaining good health and healthy lifestyle to enjoy the highest standard of physical health and also to link protection of health and sustainable health development for the wellbeing of all. 3.Keraleeyam/Malayalam day: NBS celebrates world Malayalam day on the occasion of Kerala Piravi on November 1st. On this day, festivities and competitions in Malayalam will happen and the department head will administer the official language pledge. 4.Republic day: NBS celebrates the Republic day on 26th January and students take oath to protect the sovereignty of the country. 5.Gandhi Jayanthi: NBS celebrates Gandhi Jayanthi to honor Mahatma Gandhi's contributions towards the Indian Independence movement, and his non-violent way of life.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	https://nbs.ac.in/observance-of-days-3/
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this

A. All of the above

regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff
4. Annual awareness programmes on Code of Conduct are organized

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

World food day: is celebrated to promote food and preserve food resources. Seminars and workshops are held to understand the importance of good food and availability without wasting it.
 Workers day: Being a business institute, NBS also celebrates workers day on 1st May where our budding student managers do "role reversal" by working on the campus with the supporting staff and organizing games for them.
 World Entrepreneurs' Day: is celebrated on 21st August, by conducting business plan competitions, and workshops on entrepreneurship by the clubs as well as honoring entrepreneurs in the campus.
 National Unity Day or Rashtriya Ekta Diwas: is celebrated on October 31st to foster the spirit of 'Unity in Diversity' and come out with a pledge against discrimination of individuals on the basis of caste, gender, creed or color.
 Sadbhavana Diwas: observed on 20th August, birth anniversary of former PM Rajiv Gandhi, is observed to encourage national integration, peace, affection, and communal harmony among the Indian people of all religions.
 Good Governance day: is celebrated on 25th December the birth anniversary of former PM Atal Bihari Vajpayee

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	View File
Geo tagged photographs of some of the events	View File
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice: 1

Community Entrepreneurship program (CEP) CEP's vision is to "Mould Entrepreneurs for the Indian economy". The mission of Naipunya Business School to equip students with management skills so that they may function efficiently and effectively by integrating academic excellence and involvement in wider societal concerns. Thus the purpose of the CEP is to develop entrepreneurs inside and outside the campus and grow business ventures.

Best Practice: 2

Partnering, Restructuring, Accepting, Yearning, Adapting, Accomplishing, & Nourishing (PRAYAAN)

Prayaan was formed with the objective on how to prepare for a career in the corporate as well as on what are the certifications required to be successful as well as what skills are necessary for students to be successful as well as what is expected from the graduates by the corporates. This is different and unique as career seminars are generic in nature targeting all type and specializations of graduates. It is unique because it addresses the future possibilities in India as well as abroad. It is unique because there is no pressure to choose but open and the speakers are chosen in such a way that they are unique in their own ways.

File Description	Documents
Best practices in the Institutional website	https://nbs.ac.in/best-practices/
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

Naipunnya group of institutions was formed with a vision "to reach the unreachable." The institution garnered enough strength to work towards reaching the marginalized and the poor and created enough opportunities to the cause of the poor. This was implemented by providing jobs, and training to people and thereby improved the socio-economic status of the community in the neighborhood. Naipunnya Business School also follows the same vision "to reach the unreachable", however the school believes in caring for the community and the environment. Hence the Business School focused on developing villages and with this vision, the school embarked on creating development in villages around its vicinity.

Puthenvelikkara village: With the financial support from Naipunnya Business School (NBS), Students conducted a camp at Puthenvelikkara Grama Panchayath, called "Hastham". The camp included survey of Unnath Bharath Abhiyan and cleaning the public places in Elanthikkara, coming under Puthenvelikkara Grama Panchayath, in Ernakulum district, Kerala state. The overall objective of the project was to know the developments and problems of the panchayath through survey and clean the public places within the panchayath of Puthenvelikkara. Students conducted a survey of Unnat Bharat Abhiyan in the households of the village.

File Description	Documents
Appropriate web in the Institutional website	View File
Any other relevant information	No File Uploaded

7.3.2 - Plan of action for the next academic year

- Language skills among students are not up to the mark as a result, the B school has decided to train the students

for academics as well as classes.

- NBS plans for measures towards increasing affinity and allegiance of faculty towards the institute.
- NBS is planning to progressively upgrade its online libraries,
- Focus on twinning programs will be initiated shortly.
- Planning for online and MOOC courses for higher studies.
- More tie ups with companies for recruitments, & placements
- Planning for more corporate collaboration for business education.