

MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India, THE FIRST PARTY represented herein by Dr. Jacob P.M, Director, Naipunnya Business School.

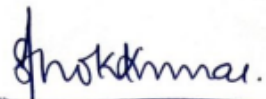
And

Arjuna Natural Pvt. Ltd., Industrial Development,14/4B Sirambarayampalayam Road, Sennappachetty Pudur Post, KarumathamPatty (VIA), Coimbatore District, Tamil Nadu, India, 641659, THE SECOND PARTY represented herein by  
.....MR.....ASHOK KUMAR M.K., Production Head, Arjuna Natural Pvt. Ltd



DR. JACOB P.M.  
Director  
Naipunnya Business School  
Pongam, Koratty East, Thrissur Dist.  
Kerala, INDIA-680 308



  
ASHOK KUMAR M-K  
Authorized Signatory



FOR

INDUSTRIAL VISIT

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 15<sup>th</sup> Day of March, 2024 by and between

Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India, THE FIRST PARTY represented herein by Dr. Jacob P.M, Director, Naipunnya Business School

AND


Arjuna Natural Pvt. Ltd., Industrial Development, 14/4B Sirambarayampalayam Road, Sennappachetty Pudur Post, Karumatham Patty (VIA), Coimbatore District, Tamil Nadu, India, 641659, THE SECOND PARTY represented herein by  
.....Mr. Ashok Kumar M.K. Producer Head, Arjuna Natural Pvt. Ltd......



DR. JACOB P.M.  
Director

Naipunnya Business School  
Pongam, Koratty East, Thrissur Dist.  
Kerala, INDIA-680 308



  
ASHOK KUMAR M-K  
Authorized Signatory



## PURPOSE OF MOU

In particular, this MOU is intended to

1. Enhance entrepreneurial mindsets among the students of Entrepreneurship Development certificate course under Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India.
2. Organize various workshops on Entrepreneurship Development
3. Conduct practical trainings on Entrepreneurship Development
4. Generate self-employment opportunities
5. Assist the students in establishing various start-ups
6. Arrange the placement of trained students

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

### Clause 1

#### CO-OPERATION


1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.

1.2 The co-operation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the First Party.



**DR. JACOB P.M.**  
Director

**Naipunnya Business School**  
Pongam, Koratty East, Thrissur Dist.  
Kerala, INDIA-680 308



**ASHOK KUMAR M-K**  
Authorized Signatory



## SCOPE OF THE MOU

- 2.1 Both parties believe that close co-operation between the two would be a major benefit to the student community to enhance their skills and knowledge.
- 2.2 The Second Party will give valuable inputs to the First Party in teaching/ training methodology so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between Industry and Naipunnya Business School will give an insight into the latest developments /requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs/ Workshops/ Industrial Sites for the hands-on training of the learners enrolled with the First Party.
- 2.4 The Second Party will train the students of the First Party on entrepreneurship, New business in order to bridge the gap in skill and make them ready for industry.
- 2.5 The Second Party will extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.
- 2.6 The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs.

## Clause 3

### VALIDITY

- 3.1 The validity of the agreement is one year from the date of agreement.
- 3.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.
- 3.3 Any dispute will be settled in Thrissur only where Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India is situated.

  
DR. JACOB P.M.  
Director

Naipunnya Business School  
Pongam, Koratty East, Thrissur Dist.  
Kerala, INDIA-680 308



  
ASHOK KUMAR M-K  
Authorized Signatory  


**AGREED:**

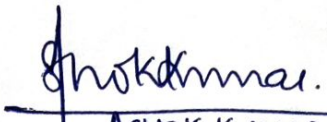
For Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India.

For .....

  
Authorized Signatory


**DR. JACOB P.M.**  
Director  
Naipunnya Business School  
Pongam, Koratty East, Thrissur Dist.  
Kerala, INDIA-680 308



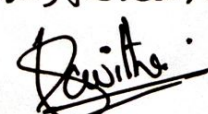
  
Authorized Signatory


**ASHOK KUMAR M.K.**

Name of College	Name of Industry
Address: - Naipunnya Business School, Pongam, Koratty East P.O., Pin code- 680 308, Thrissur, Kerala, India.	Address: Arjuna Natural Pvt Ltd 15/A B, Sirambarayampalayam Road, Sennappachetty Pudur Post, Kannurmathampatti Via, Wimbatoore - 641659 Tamil Nadu
Contact Details: - Dr. Jacob P.M, Director, Phones: (+91) 480-2730340, Mobile: (+91) 8089148646	contact Details: Binil George, Plant Head, Phone: (+91) 936 29018 Mobile: 98437 45317
E-mails:- hod@mbanimit.ac.in, mail@nbs.ac.in	E-mail: binil@arjunanatural.com
Web:-www.nbs.ac.in	www.arjunanatural.com

Witness 1:   
Assistant Professor, Naipunnya Business School

Witness 2:   
ASHOK KUMAR M.K.  
PRODUCTION HEAD.

Witness 3:  
Ms. Savitha Baby  
Office Superintendent  
NBS  


Witness 4:   
V. MAHESHWARI  
Asst. Manager - QA