

**MBA 2022-2024 BATCH, PROJECT REPORT TOPICS**

SL No.	REGISTRATION NO.	NAME OF STUDENTS	PROJECT TOPICS
1	YPAWMBA001	ABIL ROSE P T	A STUDY ON INFLUENCE OF EMPLOYEE ENGAGEMENT ON EMPLOYEE RETENTION AT PEOPLE'S DAIRY DEVELOPMENT PROJECT CENTRAL SOCIETY.
2	YPAWMBA002	ABITHA PILOT	ANALYSING WORKING CAPITAL EFFECIENCY IN KTDC.
3	YPAWMBA003	ACSAH ANTONY	A STUDY ON EMPLOYEE PERCEPTION TOWARDS PERFORMANCE MANAGEMENT SYSTEM AT ARYA VAIDYA SALA, KOTTAKKAL.
4	YPAWMBA004	AISWARYA JOHNSON	A STUDY ON INFLUENCE OF GRIEVANCE HANDLING SYSTEM ON EMPLOYEE SATISFACTION AT MERCELYS ICE CREAMS.
5	YPAWMBA005	ALEENA BABU	A STUDY ON WORKPLACE CHALLENGES OF WOMEN EMPLOYEES A SPECIAL REFERENCE TO OUSHADHI PHARMACEUTICAL CORPORATION (IM) KERALA LTD, KUTTANELLUR,THRISSUR.
6	YPAWMBA006	ALEENA JOSE	
7	YPAWMBA007	ALEENA SAJU	A STUDY ON EMPLOYEE MOTIVATION TOWARDS INNOVATION AND CREATIVITY AT KAMCO CORPORATION LTD.
8	YPAWMBA008	ALEENA SHALU	THE IMPACT OF INTERNATIONAL BUSINESS ACTIVITIES (EXPORTS) ON THE PROFITABILITY OF MANE KANCOR INGREDIENTS PVT LTD.
9	YPAWMBA010	ANJU A J	A STUDY ON CONSUMER PROMOTION ACTIVITIES OF DECATHLON, TRIVANDRUM.
10	YPAWMBA011	ANN MARIA SHAJU	A STUDY ON WORK LIFE BALANCE OF WOMEN EMPLOYEES WITH REFERENCE TO PRECOT MERIDIAN.
11	YPAWMBA012	ANUMOL JOY	A STUDY ON EFFECTIVENESS OF RECRUITMENT METHODS WITH SPECIAL REFERENCE TO KERALA TOURISM DEVELOPMENT CORPORATION (KTDC).
12	YPAWMBA013	ARDHRA M S	A STUDY ON ROLE OF EMPLOYEE WELFARE FACILITIES IN INFLUENCING EMPLOYEE PERFORMANCE AT NUTRICREAMS PRIVATE LIMITED,OKKAL.
13	YPAWMBA014	A R LAKSHMIPRIYA	A STUDY ON STRESS AND ITS IMPLICATIONS ON JOB PERFORMANCE WITH REFERENCE TO KOSO INDIA PVT. LTD.

14	YPAWMBA015	ASHLY ANTONY	A STUDY ON THE INFLUENCE OF VISUAL MERCHANDISING ON PURCHASE INTENTION OF ITC STATIONERY PRODUCTS.
15	YPAWMBA016	ASWANLP.J	A STUDY ON SPENDING AND SAVING HABITS OF WORKERS IN KERALA FEEDS LTD, KALLETUMKARA.
16	YPAWMBA017	ATHIRA MOHANAN	A STUDY ON THE LEARNING AND DEVELOPMENT PRACTICES IN THE INDIAN COMPANIES WITH SPECIAL REFERENCE TO NTPC.
17	YPAWMBA018	ATHULYA AUGUSTIN	A STUDY ON THE IMPACT OF HR PRACTICES ON EMPLOYEE HAPPINESS AT KPL OIL MILLS PVT LTD, IRINJALAKUDA.
18	YPAWMBA019	BLESSY BAIJU	A STUDY ON SERVICE QUALITY AND ITS EFFECT ON PATIENT SATISFACTION AT OUSHADHI PANCHAKARMA AYURVEDA HOSPITAL, THRISSUR
19	YPAWMBA020	CHINNU JOY	A STUDY ON THE EFFECTIVENESS OF EMPLOYEE RETENTION STRATEGIES ON HAPPINESS AMONG EMPLOYEES WITH SPECIAL REFERENCE TO MANAPPURAM ASSET FINANCE LIMITED.
20	YPAWMBA021	EMILIN BAIJU	A STUDY ON INFLUENCE OF WELFARE MEASURES ON JOB SATISFACTION OF EMPLOYEES, WITH REFERENCE TO PILOTSMITH (INDIA) PVT LTD, KALLETUMKARA.
21	YPAWMBA022	INDULEKHA. K.A	A STUDY ON EVALUATING CONSUMER PREFERENCES: ELITE PUTTUPODI VS COMPETING BRANDS.
22	YPAWMBA023	JENATT JOSE	A STUDY ON THE IMPACT OF EXIT POLL ON STOCK MARKET PERFORMANCE BASED ON 2019 LOK SABHA ELECTION.
23	YPAWMBA024	JJI K. K	BRAND PREFERENCE TOWARDS ICE-CREAMS WITH SPECIAL REFERENCE TO VESTA ICE-CREAM OF KSE LTD.
24	YPAWMBA025	JITTY JOHNSON	A STUDY ON WORKING ENVIRONMENT OF CONTRACT WORKERS WITH REFERENCE TO FOREST INDUSTRIES, (TRAVANCORE) LTD ALUVA.
25	YPAWMBA026	MEGHA THOMAS	A STUDY ON PERCEPTION OF INCENTIVE SYSTEM AMONG THE SALES EXECUTIVES AT BRD CAR WORLD LTD, KONIKKARA, THRISSUR.
26	YPAWMBA027	PAVITHRA VIJAYAN	TRAINING EFFECTS ON EMPLOYEE PERFORMANCE- A STUDY AMONG RETAIL SALES EXECUTIVES AT DECATHLON TRIVANDRUM BRANCH.
27	YPAWMBA028	POOJA P R	A STUDY ON NPA MANAGEMENT OF GOLD LOAN VS OTHER LOANS AT MANAPPURAM ASSET FINANCE LTD.
28	YPAWMBA029	RANJINI RAMACHANDRAN	EFFECTIVENESS OF SALES PROMOTION AMONG RENAULT CAR OWNERS.

29	YPAWMBA030	RIYA ANTO	A STUDY ON NRI BUSINESS PRODUCTS AND SERVICES WITH SPECIAL REFERENCE TO SOUTH INDIAN BANK, OLLUR BRANCH.
30	YPAWMBA031	SAINCY MARIA JENSEN	A STUDY ON THE ADVERTISEMENTS OF SOAP BRANDS.
31	YPAWMBA033	SANDRA MANIKANDAN	PERCEPTION OF EMPLOYEES TOWARDS OCCUPATIONAL HAZARDS AND WELL BEING AT MALABAR CEMENTS LTD. WALAYAR, PALAKKAD.
32	YPAWMBA034	SINDHU T A	A COMPARATIVE STUDY ON THE CONSUMER PREFERENCE TOWARDS PDDP MILK AND OTHER MILK BRANDS.
33	YPAWMBA035	SNEHA T S	A STUDY ON EMPLOYEE PERCEPTION TOWARDS EMPLOYEE EMPOWERMENT STRATEGIES AT KERALA SOLVENT EXTRACTIONS LIMITED.
34	YPAWMBA036	STEFFI JACKSON	A STUDY ON IMPACT OF SELECTED DEMOGRAPHIC FACTORS ON APPRAISAL OUTCOME OF CREDIT PROPOSALS IN HOME LOANS AT SOUTH INDIAN BANK.
35	YPAWMBA037	SUNAINA NEJMAL	A STUDY ON STRESS OF EMPLOYEES IN DAYA HOSPITAL, THRISSUR.
36	YPAWMBA038	SURYA SUNILKUMAR	A STUDY ON CONFLICT MANAGEMENT AND ITS IMPACT ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO RELIANCE TRENDS, THRISSUR.
37	YPAWMBA039	ABHIRAM N VENNIKKAL	A STUDY ON CONSUMER BEHAVIOUR TOWARDS GOLD JEWELLERY WITH REFERENCE TO CHEMMANUR GOLD PALACE INTERNATIONAL LIMITED.
38	YPAWMBA040	AKSHAY A R	A STUDY ON CONSUMER PURCHASE DECISIONS FOR YAMAHA TWO-WHEELERS: THE ROLES OF PRODUCT QUALITY,LIFESTYLE AND OTHER INFLUENTIAL FACTORS.
39	YPAWMBA041	ALAN ROJI	RELATIONSHIP BETWEEN QUALITY OF WORK LIFE AND JOB SATISFACTION AMONG EMPLOYEES AT MANE KANCOR INGREDIENTS PRIVATE LIMITED, ANGAMALY.
40	YPAWMBA042	AMAL N MENON	EVALUATING CONSUMER PREFERENCES FOR COOKING OIL BRANDS: A STUDY FOR KPL SHUDHI OIL .
41	YPAWMBA043	ANCIL SEBASTIAN	A STUDY ON THE EFFECTIVENESS OF EXECUTIVE DEVELOPMENT PROGRAM AT SUDARSHAN CHEMICAL INDUSTRIES LIMITED.
42	YPAWMBA044	ASWIN BABU	A STUDY ON ANALYZING THE MIGRATION INTENTIONS OF NURSES AT THE LIFELINE MULTISPECIALITY HOSPITAL, ADOOR.

43	YPAWMBA045	AVINASH P B	A STUDY ON CONSUMERS BRAND AWARENESS AND BRAND PREFERENCE TOWARDS ROYAL RICH PRODUCTS AT ROYAL RICH CONDIMENTS PVT LTD.
44	YPAWMBA046	BEKSON BABY	A STUDY ON EFFECTIVENESS OF PROMOTIONAL STRATEGIES ADOPTED BY RELIANCE TRENDS,KORATTY.
45	YPAWMBA047	EBI XAVIER	A STUDY ON THE EFFECT OF INVENTORY MANAGEMENT ON THE FINANCIAL PERFORMANCE OF KERALA FEEDS LTD, KALLETUMKARA.
46	YPAWMBA049	GEO MARTIN	ANALYZING THE IMPACT OF THE UNION BUDGET ON SECTORAL INDICES IN THE NATIONAL STOCK EXCHANGE (NSE).
47	YPAWMBA050	HRISHIKESH K S	ROLE OF SEASONAL IN STORE DISPLAY ON CONSUMER BUYING BEHAVIOUR WITH A SPECIAL REFERENCE TO CEDAR SUPERMART.
48	YPAWMBA051	JITHU M R	A STUDY ON TRAINING AND ITS EFFECT ON SALES PERFORMANCE IN CEDAR RETAIL PVT LTD.
49	YPAWMBA052	JOEL ANTONY	A STUDY ON PROFITABILITY ANALYSIS OF MERCELYS ICE CREAM AFTER SPIN-OFF.
50	YPAWMBA053	JOHN JOSE P	IMPACT OF MACROECONOMIC INDICATORS ON INDIAN CURRENCY MOVEMENTS.
51	YPAWMBA054	MENTO BIJU	COMPARATIVE ANALYSIS OF BRUSH CUTTERS: KAMCO, KISANKRAFT AND STIHL.
52	YPAWMBA055	NAIR AKSHAY RAJU	CREDIT RISK MANAGEMENT PRACTICES OF ESAF BANK.
53	YPAWMBA056	OUSEPH CHERIAN	A COMPARATIVE STUDY ON CONSUMER PREFERENCES TOWARDS MARUTI CAR DEALERS IN THRISSUR DISTRICT.
54	YPAWMBA057	SANJAY N M	A STUDY ON IMPACT OF ECONOMICAL INDICATORS ON ICICI PRUDENTIAL ULIP FUND PERFORMANCE.