

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of	Name of the publisher
1	Dr Suraj. E.S	Business ethics and corporate governance				National	2016	ISBN-9789385666179	UC College	CHESS educational publishers
2	Dr Suraj. E.S	Functional application of management				National	2015	ISBN-9788193167045	UC College	CHESS educational publishers
3	Dr Suraj. E.S	Principles of management and accounting				National	2016	ISBN-9788193167052	UC College	CHESS educational publishers
4	NBS	Vaidakthya Conference proceedings		Vaidakthya		National		https://drive.google.com/drive/folders/1wSwr4h3BASgaBzgYpsWzzV		
5	Dr Suraj. E.S		Accuracy of valuation models for bank stocks		International conference on RDA Jaipur	International	2016	ISBN-97881920965-3-7	UC College	RDA, JAIPUR
6	Dr Suraj. E.S		Refining Ohlson Model for valuing bank stocks		International conference on RDA Jaipur	International	2015	ISBN-97881920965-4-4	UC College	RDA, JAIPUR
7	Dr Suraj. E.S		Developing an integrated valuation model using ANN		International conference on RDA Jaipur	International	2016	ISBN-97881920965-6-8	UC College	RDA, JAIPUR
8	Dr Suraj. E.S		AN ANN Approach using BP algorithm for predicting bank stocks		International conference on capital market-2016	National	2016	ISBN-9878193050705	UC College	Christ college, Irinjalakuda
9	Ms. Nayana		Social Media as an Effective Branding Tool: Perspective of Women Entrepreneurs in Kerala.		International conference Jesus and Mary College	International	2019	ISBN:978-93-83848-53-9	Adi shankara	Jesus and Mary College

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10	Ms. Nayana		Neuro Marketing – Does it have ethical and Privacy concern	Vaidakthya	Vaidakthya	National	2020	ISBN: 978-93-5396-857-1	NBS	Naipunnya Business School
11	Mr Nijo		Issues and Chalenges in Human-wildlife Conflict Management	Vaidakthya	Vaidakthya	National	2019	ISBN: 978-93-5346-900-9	KUFOS	Naipunnya Business School
12	Mr Nijo		Crisis Management and Strategic Response	Vaidakthya	Vaidakthya	National	2018	ISBN: 978-93-5346-900-9	KUFOS	Naipunnya Business School
13	Mr Nijo		Recent Trends in E-Business: Opportunities and Challenges (Proceedings)	Vaidakthya	Vaidakthya	National	2017	ISBN: 978-93-80095-99-8	KUFOS	Naipunnya Business School
14	Mr Nijo		Impact of E-satisfaction on e-WOM Intention: Moderating Effect of Desire for Online Social Interaction	Vaidakthya	Vaidakthya	National	2016	ISBN: 978-93-52654-81-9	KUFOS	Naipunnya Business School
15	Mr Nijo		Elements of E-tailing Trust and its Effect on Online Purchase Intention.	Vaidakthya	Vaidakthya	National	2016	ISBN: 978-93-52654-81-9	KUFOS	Naipunnya Business School