

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr Suraj. E.S	Business ethics and corporate governance				National	2016	ISBN- 9789385666179	UC College	CHES educational publishers
2	Dr Suraj. E.S	Functional application of management				National	2015	ISBN-9788193167045	UC College	CHES educational publishers
3	Dr Suraj. E.S	Principles of management and accounting				National	2016	ISBN-	UC College	CHES educational publishers
4		Vaidakthya Conference proceedings		Vaidakthya		National		<a href="https://drive.google.com/drive/folders/1wSwr4h3BASgaBzeYpsWzzVUHIFvEISi?usp=share_link">https://drive.google.com/drive/folders/1wSwr4h3BASgaBzeYpsWzzVUHIFvEISi?usp=share_link</a>		
5	Nayana S	International conference on Social Media Marketing opportunities and Challenges, Jesus and Mary College , New Delhi	Social Media as an Effective Branding Tool: Perspective of Women Entrepreneurs in Kerala.	International conference on Social Media Marketing opportunities and Challenges, Jesus and Mary College	International conference on Social Media Marketing opportunities and Challenges, Jesus and Mary College	International	2019	ISBN:978-93-83848-53-9	Adi Shankara Business School	Pinnacle Learning
6	Nayana S	Vaidakthya Conference Proceedings	Neuro Marketing – Does it have ethical and Privacy concern	Vaidakthya 2020	Naipunnya Business School (The Conference Proceedings Business Ethics in an age of Technological Disruption	National	2020	ISBN: 978-93-5396-857-1	Naipunnya Business School	
6	Nijo Varghese		Issues and Challenges in Human-wildlife Conflict	Crisis Management and Strategic Response	Crisis Management and Strategic Response	National	2019	ISBN: 978-93-5346-900-9	KUFOS	NBS
7	Nijo Varghese		Munnar Tea Plantation Strike 2015 : Reasons and Consequences	Cotemporary Business Environment : Changes & Challenges (Proceedings)	Cotemporary Business Environment : Changes & Challenges (Proceedings)	National	2018	ISBN: 978-93-5291-027-4	KUFOS	NBS
8	Nijo Varghese		Influence of Online Visual Merchandising Cues on Purchase Intention.	Recent Trends in E-Business: Opportunities and Challenges (Proceedings)	Recent Trends in E-Business: Opportunities and Challenges (Proceedings)	National	2017	ISBN: 978-93-52685-38-7	KUFOS	NBS
9	Nijo Varghese	Emerging Paradigms in Business: Marketing and HR Perspectives	Impact of E-satisfaction on e-WOM Intention: Moderating Effect of Desire for Online			National	2017	ISBN: 978-93-80095-99-8	KUFOS	Directorate of Public Relations and Publications, CUSAT.
10	Nijo Varghese		Elements of E-tailing Trust and its Effect on Online Purchase Intention.	Trends and Challenges in Enterprise Management		National	2016	ISBN: 978-93-52654-81-9	NBS	NBS