

# NAIPUNNYA BUSINESS SCHOOL

PONGAM, KORATTY EAST, THRISSUR - 680 308

PROJECT REPORT SUBMITTED BY 4TH SEMESTER MBA STUDENTS

(2017-19 BATCH)

Sl. No	REG. NO.	NAME	TITLE OF THE STUDY	REPORT STATUS
1	YPARMBA001	AISWARYA P.JOY	A STUDY ON INVESTORS BEHAVIOUR TOWARDS MUTUAL FUNDS WITH REFERENCE TO FEDERAL BANK LTD, ALUVA	SUBMITTED
2	YPARMBA002	AJAL T.S	IMPACT OF LIQUIDITY, PROFITABILITY AND FINANCIAL HEALTH ANALYSIS OF KKR GROUP OF COMPANIES, OKKAL	SUBMITTED
3	YPARMBA003	AKHIL SHAJI	A STUDY ON THE EFFECT OF STORE ENVIRONMENT ON CONSUMER REPURCHASE WITH SPECIAL REFERENCE TO VAN HESUN, THIRUVANANTHAPURAM	SUBMITTED
4	YPARMBA004	ALEENA PAUL	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT TRAVANCORE COCHIN CHEMICALS LTD (TCC)	SUBMITTED
5	YPARMBA005	ALEENA PAULY	A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE WELFARE MEASURES AND ORGANIZATIONAL COMMITMENT AT TRAVANCORE COCHIN CHEMICALS LTD (TCC)	SUBMITTED
6	YPARMBA006	ANCILINE JOSE	RELATIVE PERFORMANCE ANALYSIS OF SELECTED NBFCs IN KERALA WITH SPECIAL REFERENCE OF KERALA STATE FINANCIAL ENTERPRISE LTD	SUBMITTED
7	YPARMBA007	ANGEL ANTO V	A STUDY ON RECEIVABLES MANAGEMENT AND IMPACT ON PROFITABILITY OF BSNL, THRISSUR	SUBMITTED
8	YPARMBA008	ANJU BABY	ANALYSIS OF FINANCIAL PERFORMANCE AND STOCK PRICES VOLATILITY OF FACT LTD	SUBMITTED
9	YPARMBA009	ANMOL TONY	A STUDY ON RELATIVE PERFORMANCE ANALYSIS OF COMMERCIAL BANKS AND IRNJALAKUDA TOWN CO-OPERATIVE BANK BY USING TOPSIS ALGORITHM	SUBMITTED
10	YPARMBA010	ANTONY JOY	A STUDY ON BRAND AWARENESS OF VESTA ICE CREAM OF KSE LTD WITH SPECIAL REFERENCE TO THRISSUR DISTRICT, KERALA	SUBMITTED
11	YPARMBA011	ASHBIN BENNY	A STUDY ON BRAND LOYALTY OF CUSTOMERS OF PAVIZHAM RICE IN ERNAKULAM DISTRICT	SUBMITTED
12	YPARMBA012	BEENA BENNY	FUNDAMENTAL ANALYSIS OF SELECTED FMCG STOCKS TRADED AT NSE	SUBMITTED
13	YPARMBA013	BONY RAJU	A STUDY ON CONSUMER BUYING BEHAVIOR IN HEALTHCARE SECTOR WITH SPECIAL REFERENCE TO ASTER DM HEALTHCARE, QATAR	SUBMITTED

14	YPARMBA014	CLINTA DENNY	A STUDY ON SATISFACTION TOWARDS QUALITY OF WORK LIFE OF EMPLOYEES IN KERALA AGRO MACHINERY CORPORATION LTD, ATHANI, ERNAKULAM	SUBMITTED
15	YPARMBA015	DON DAVID	A POST LAUNCH STUDY ON THE CUSTOMER SATISFACTION OF HAPPY FEEDS WITH REFERENCE TO PDDP CENTRAL SOCIETY	SUBMITTED
16	YPARMBA016	FEBY BABY	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF PAVIZHAM HEALTHIER DIET PVT. LTD, KOOVAPPADY, PERUMBAVOOR	SUBMITTED
17	YPARMBA017	JERIN JOHNSON	A STUDY ON CORPORATE BUYING BEHAVIOUR IN HEALTHCARE SECTOR WITH REFERENCE TO ASTER DM HEALTHCARE, QATAR	SUBMITTED
18	YPARMBA018	JERIN MATHEW	A STUDY ON DAIRY WHITENER POTENTIAL AND FACTORS INFLUENCING BUYING BEHAVIOR IN MODERN TRADE OUTLETS WITH SPECIAL REFERENCE TO BRITANNIA	SUBMITTED
19	YPARMBA019	JOMON P ANTONY	A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT AND ITS EFFECT ON PROFITABILITY OF NITTA GELATIN INDIA LTD, KORATTY	SUBMITTED
20	YPARMBA020	JUNA MARIA VARGHESE	A STUDY ON RECRUITMENT AND SELECTION WITH SPECIAL REFERENCE TO HEDGE EQUITIES LTD, ERNAKULAM	SUBMITTED
21	YPARMBA021	KISHOR JOHNSON	ACCOUNT RECEIVABLES AND PAYABLES MANAGEMENT AT J. J ORTHODONTICS PVT. LTD, MUNIPARA	SUBMITTED
22	YPARMBA022	LAMIYA DOMINIC	A STUDY ON FACTORS AND CHALLENGES AFFECTING RECEIVABLES MANAGEMENT IN STEEL AND INDUSTRIAL FORGINGS LTD, ATHANI, THRISSUR	SUBMITTED
23	YPARMBA023	LINCYMOL POULOSE	ANALYSIS OF AERONAUTICAL REVENUE AND NON-AERONAUTICAL REVENUE AT COCHIN INTERNATIONAL AIRPORT LTD, COCHIN	SUBMITTED
24	YPARMBA024	NAHIDA CS	A STUDY ON CUSTOMER'S PRICE PERCEPTION OF SOFTWARE PRODUCTS IN ORELL TECHNOLOGY, KAKKANAD	SUBMITTED
25	YPARMBA025	NEJI K.N	A STUDY ON WORKING CAPITAL MANAGEMENT OF ST. JOSEPH HOSPITAL GHAZIABAD	SUBMITTED
26	YPARMBA026	NIRMAL CHACKO	INVESTMENT PATTERN ON MEDIA AND ADVERTISEMENT IN HEALTHCARE SECTOR WITH SPECIAL REFERENCE TO ASTER DM HEALTHCARE QATAR	SUBMITTED
27	YPARMBA027	PRAVEENA M.P	A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT AT KERALA AGRO MACHINERY CORPORATION LTD, ATHANI	SUBMITTED
28	YPARMBA028	RAGI K VARGHESE	A STUDY ON EMPLOYEE WELFARE MEASURES AND ITS IMPACT ON EMPLOYEE'S JOB SATISFACTION AT OUSHADHI, THE PHARMACEUTICAL CORPORATION (IM) KERALA LTD, KUTTANELLUR	SUBMITTED

29	YPARMBA029	SACHIN PAUL	A STUDY ON BRAND AWARENESS OF MERIIBOY ICE CREAM AT SUPREME FOOD INDUSTRIES	SUBMITTED
30	YPARMBA030	SANU THANKACHAN	A STUDY ON FINANCIAL PERFORMANCE OF ADITYA BIRLA FASION AND RETAIL LIMITED	SUBMITTED
31	YPARMBA031	SARANYA SURENDRAN	A COMPARATIVE STUDY ON THE FINANCIAL PERFORMANCE OF MAJOR COMPETITORS OF TRANSFORMERS AND ELECTRICALS KERALA LIMITED, ANGAMALY	SUBMITTED
32	YPARMBA032	SREEJITH RAJAN	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF KSE LIMITED, IRINJALAKUDA	SUBMITTED
33	YPARMBA033	SREERAJ K.S	A STUDY ON BRAND PREFERENCE OF MOBILE PHONES WITH SPECIAL REFERENCE TO OPPO PHONES	SUBMITTED
34	YPARMBA034	SREERAJ M.R	A STUDY ON IMPACT OF LIQUIDITY ON PROFITABILITY WITH REFERENCE TO TOLINS TYRES PVT. LTD, MATTOOR, KALADY	SUBMITTED
35	YPARMBA035	SUMI DAVIS	A STUDY ON RECEIVABLES AND PAYABLES MANAGEMENT OF OUSHADHI, THE PHARMACEUTICAL CORPORATION (I.M) KERALA LTD, KUTTANELLUR THRISSUR	SUBMITTED