

### Action Taken Report (ATR)

Indicators of assessment	Observations of NAAC	Action Taken
Criteria I	NBS should try to use methodologies and case studies from best practice International Institutions and Journals	Reading Materials are updated and new case studies purchased and used by faculty and students.
	NBS can be more proactive in measuring POs and COs	Faculty members have been asked to fine tune PO and CO measurements so that it can be implemented effectively.
Criteria II	Increase the use of technology to bring innovation in teaching and learning	A studio has been set up in the college for recording lectures of students and teachers. This is relayed through YouTube channel of the college.
	Strengthen the monitoring of POs for each student and create specific student-centric interventions.	Implemented on a stage by stage process
	Faculty should be encouraged to publish in high impact Scopus indexed journals. This could be through specific grants and incentives given to Faculty.	Faculty members have started publishing in SCOPUS and Web of science. All faculty members have Google scholar ID
	To further enhance research, the Management needs to encourage and fund Faculty for attending Conferences and performing collaborative research.	Fund has been set up for encouraging faculty members to attend conferences and for collaborative research and writing books, it has yielded dividends.
	The Institution should create an IPR center to provide support to nearby industries and for patenting their own innovations.	On the process
	NBS should actively apply for extension-centric awards such as Swatch Bharat and other Government awards.	Work in progress
	NBS should participate in government sponsored innovation awards and recognitions such as Atal Incubation Awards, India Innovation Council(IIC) and over time also apply for an Atal Incubation Centre.	Already registered and work going on
Criteria IV	The peer team feels that the existing infrastructure can be utilized more productively and the Institute should enhance its capacity through more programmes.	The auditorium is now been utilized for public gatherings. The library is open to public in the evenings and the grounds are open for public.
Criteria V	Student participation can be more proactive with student elections in key bodies	Elections have been conducted according to the norms of the university.
	The Institution should enhance its	Alumni is registered under

	alumni support activities	society and alumni meetings and elections have taken place.
	Alumni should also be encouraged to come and give guest lectures to students	Alumni members have been invited to give lectures to students.
Criteria VI	NBS should develop a detailed strategic plan for the next five years. A key part of the strategy should be to become autonomous.	Strategic plan has been made and presented before the governing council. It is approved.
	The Institution should aggressively apply for government/ CSR funding	Work in progress
	The documentation of meetings needs improvement.	Taken up with the administration department.
Criteria VII	NBS should follow more innovative and out of the box best practices	Followed up
	The Institution to implement specific initiatives on their motto (Reaching the Unreachable)	Several programs have been conducted in the campus to improve the visibility of the motto.
	NBS should develop an area of distinctiveness as its core USP.	Planning in progress
	NET/SET coaching classes and preparatory classes for government jobs should be conducted on a regular basis and Value added certification programmes need to be conducted.	Started offering classes for students of 2021-23 batch.

**DR. JACOB P.M.**  
 Director  
 Naipunnya Business School  
 Pongam, Koratty East, Thrissur Dist.  
 Kerala, INDIA-680 308

